

### SOUTH FLORIDA: PALM BEACH, BROWARD & MIAMI-DADE





### **DOLLARS SPENT AT ALL TIME HIGHS**

\$77.5B was spent in South Florida in 2021, thats an extra \$38B compared to the same time period in 2019. While dollars spent rose 96%, properties sold rose 28%. The surge in spending is fueled by \$1M+ properties, as capital relocates to the region.



#### **INVENTORY**

Active listings continued to fall in each county and across all price segments.

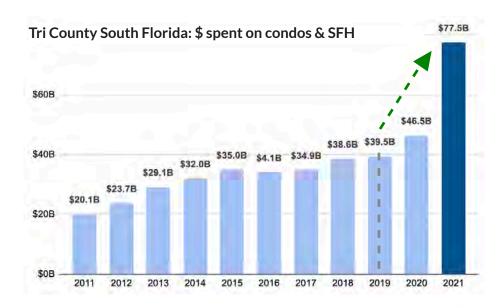
Overall, tri-county inventory for condos & SFH fell a staggering 58% versus the same time in 2019.

**Ana's comments:** South Florida's cash tsunami and the Great Pandemic Migration are reshaping America. The Pandemic was a full-stop event that allowed for the formation of new, internet-based habits. Meanwhile, the wealth gap widened & increasingly incompatible belief systems became even more so. Alternate realities emerged around the country, and recent census reports show NY & CA each losing 400,000+ residents as people vote with their feet. The shift has just begun, and South Florida is positioned to keep receiving capital, intellectual & monetary.

#### Note on methodology

2021 is compared throughout this report to 2019

2019 is the most recent pre-Covid year & is representative of the pre-Covid market.



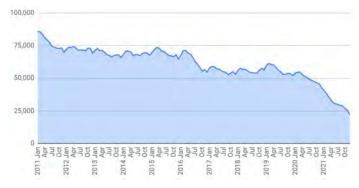
2021 DOLLARS SPENT

\$77.5B

versus pre pandemic levels \$39.5B spent in 2019

> +\$38B +96%





**SUPPLY** 

**▼-58%** 

**December 2019** 51,814 active listings

**December 2021** 21,821 active listings



+ 27,822 PROPERTIES SOLD

**+** +28%

**2019** 97,625 properties sold

**2021** 125,447 properties sold



### SOUTH FLORIDA: PALM BEACH, BROWARD & MIAMI-DADE

## Tri County \$1M+



### **ALL CASH DEALS AT HIGHS**

A staggering 62% of \$1M+ transactions in South Florida were all cash in Q3 2021.



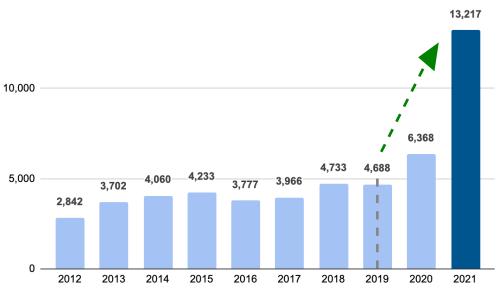
### **DAYS TO SELL AT LOWS**

Median days to sell a \$1M+ property in South Florida fell 69% versus the same time period in 2019.

**Ana's comments:** Demand for \$1M+ properties in South Florida is up a substantial 182% versus 2019. An extra 8,529 properties priced over \$1M sold in 2021 versus 2019.

62% 2021 ALL CASH DEALS

### Tri County South Florida: \$1M+ Sales Volume, condos & SFH



### **DEMAND**

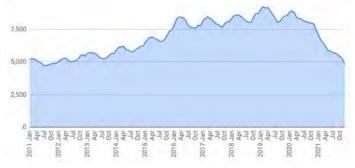
+182%

2019 4,688 properties sold

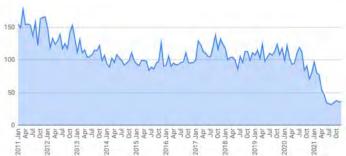
2021 13,217 properties sold

+8,529 \$1M+ properties sold

### Tri County South Florida: \$1M+ active listings



## Tri County South Florida: \$1M+ median days to sell



### **SUPPLY**



December 2019 8,549 active listings

December 2021 4,788 active listings

### **MEDIAN DAYS TO SELL**



December 2019 118 days to sell

December 2021 36 days to sell

### SOUTH FLORIDA: PALM BEACH, BROWARD & MIAMI-DADE

## Miami Dade County | Resi Market Overview, Condos & SFH



**DOLLARS SPENT** 

39% 2021 ALL CASH DEALS

2021 2019

\$31.5B spent \$13.7B spent

Miami Dade County: \$ Sales Volume



Population: 2.72M

**SUPPLY** 

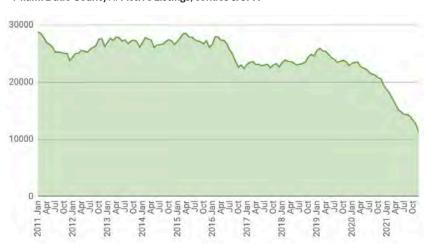
-52%

Dec 2019 Dec 2021 11,082 active listings 22,913 active listings **MEDIAN DAYS TO SELL** 

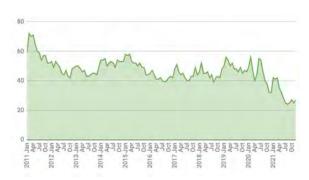
Dec 2021 Dec 2019 27 days 46 days



### Miami Dade County: # Active Listings, condos & SFH



### Miami Dade County: Median Days to sell, condos &



### SOUTH FLORIDA: PALM BEACH, BROWARD & MIAMI-DADE

# Miami-Dade County | Condos

\$1M+ market segment



67% 2021 ALL CASH DEALS

Sales Volume

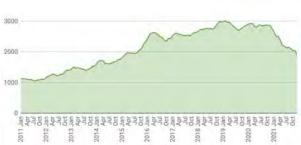
2019:870

2021: 2.878

**Active Listings** 

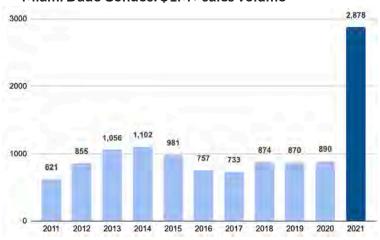
Dec 2019: 2,864 Dec 2021: 1,887





Miami Dade County Condos \$1M+: # active listings charted monthly

### Miami Dade Condos: \$1M+ sales volume



Miami Dade County Condos \$1M+: annual sales volume

sub \$1M market segment



**DEMAND 56%** increase in sales

2021 ALL CASH DEALS

Sales Volume

Q3 2019: 14,388

Q3 2021: 22,412

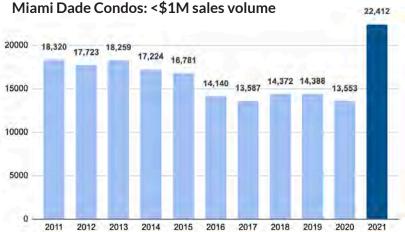
#### **Active Listings**

Sep 2019: 12,952 Sep 2021: 5,855



Miami Dade County: # Active Condo Listings <\$1M

Miami Dade County Condos < \$1M: # active listings charted monthly



Miami Dade County Condos <\$1M: Quarterly Transaction Volume, Q3 Totals Shown

# Miami-Dade County | SFH

\$1M+ market segment



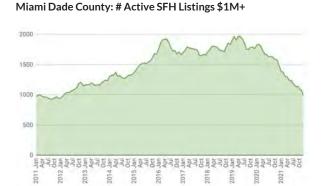
50% 2021 ALL CASH DEALS

**Active Listings** 

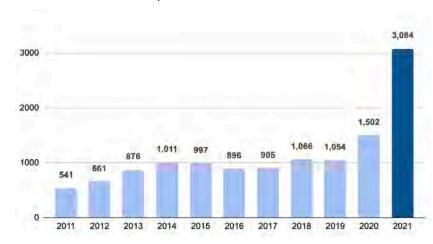
Dec 2019: 1,767 Dec 2021: 986

### Miami Dade SFH: \$1M+ sales volume

Sales Volume 2019: 1,054 2021: 3,084



Miami Dade County SFH \$1M+: # active listings charted monthly



Miami Dade County SFH \$1M+: annual sales volume

**sub \$1M** market segment

56% decrease in SUPPLY

**DEMAND** is flat

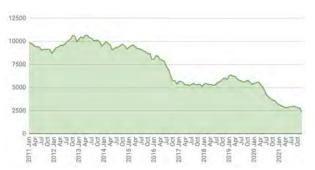
18% 2021 ALL CASH DEALS

**Active Listings** 

Dec 2019: 5,330 Dec 2021: 2,354 Sales Volume 2019: 13,336

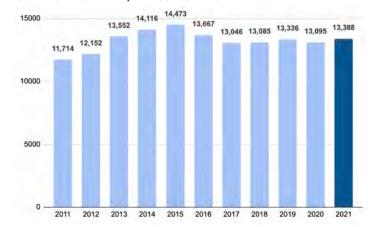
2021:13,388

### Miami Dade County: # Active SFH Listings <\$1M



Miami Dade County SFH < \$1M: # active listings charted monthly

### Miami Dade SFH: <\$1M sales volume



Miami Dade County SFH <\$1M: Quarterly Transaction Volume, Q3 Totals Shown

## Miami-Dade County | pricing

### **MIAMI DADE CONDOS**

### 2021

Average sale price: \$607,155

### 2019

Average sale price: \$395,041



### 2021

Median sale price: \$329,500

### 2019

Median sale price: \$245,000



### **MIAMI DADE SFH**

### 2021

Average sale price: \$981,091

### 2019

Average sale price: \$537,787



### 2021

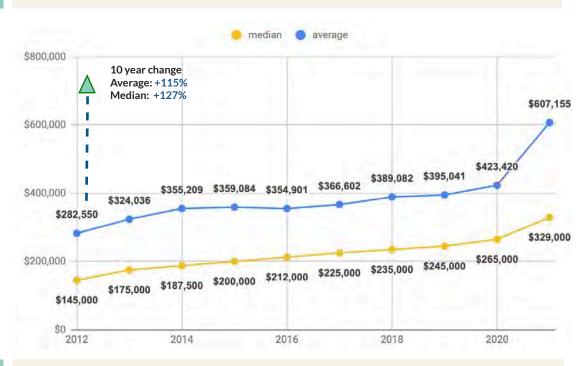
Median sale price: \$494,000

### 2019

Median sale price: \$361,000



### Median & Average Sale Price

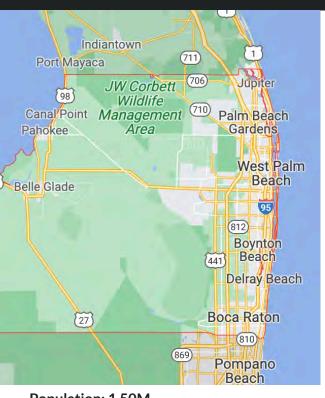


### Median & Average Sale Price



### SOUTH FLORIDA: PALM BEACH, BROWARD & MIAMI-DADE

## Palm Beach County | Resi Market Overview, Condos & SFH

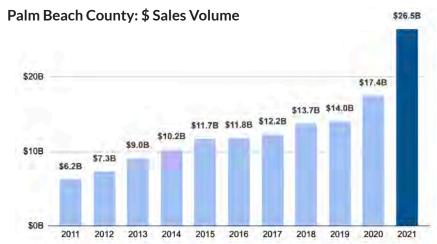


**DOLLARS SPENT** 

50% 2021 ALL CASH DEALS

2021 2019

\$26.5B spent \$14.0B spent



Population: 1.50M

**SUPPLY** 

-72%

Dec 2021

Dec 2019 4,000 active listings 14,153 active listings **MEDIAN DAYS TO SELL** 

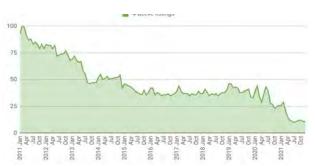
Dec 2021 Dec 2019 11 days 33 days



Palm Beach County: # Active Listings, condos & SFH



Palm Beach County: Median Days to sell, condos & SFH



### SOUTH FLORIDA: PALM BEACH, BROWARD & MIAMI-DADE

## Palm Beach County | Condos

\$1M+ market segment



85% 2021 ALL CASH DEALS

**Active Listings** 

2019:672 2021: 298

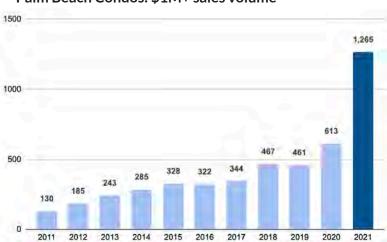
Palm Beach Condos: \$1M+ sales volume

Sales Volume 2019: 461 2021: 1.265





Palm Beach Condos \$1M+: # active listings charted monthly



Palm Beach Condos \$1M+: annual sales volume

sub \$1M market segment



**DEMAND 30%** increase in sales

2021 ALL CASH DEALS

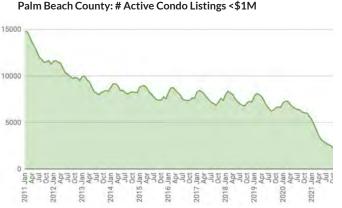
Sales Volume

2019: 15,855

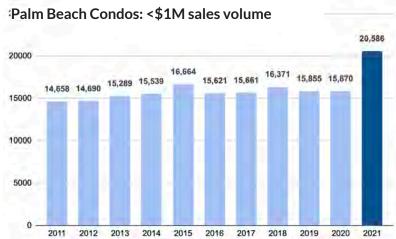
2021: 20,586

**Active Listings** 

Dec 2019: 6,640 Dec 2021: 1,758



Palm Beach Condos < \$1M: # active listings charted monthly



Palm Beach Condos <\$1M: annual sales volume



### SOUTH FLORIDA: PALM BEACH, BROWARD & MIAMI-DADE

# Palm Beach County | SFH

\$1M+ market segment



69% 2021 ALL CASH DEALS

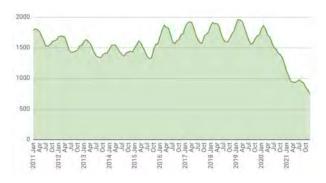
**Active Listings** 

Dec 2019: 1,707 Dec 2021: 734

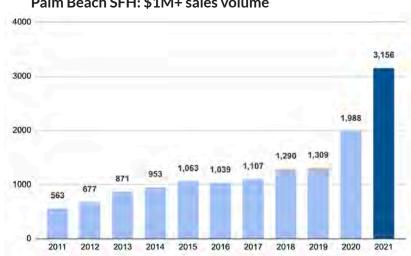
Palm Beach SFH: \$1M+ sales volume

Sales Volume 2019: 1,309 2021: 3.156

Palm Beach County: # Active SFH Listings \$1M+



Palm Beach SFH \$1M+: # active listings charted monthly



Palm Beach SFH \$1M+: annual sales volume

sub \$1M market segment



2021 ALL CASH DEALS

Sales Volume

2019: 15,225

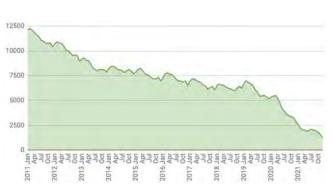
2021: 15,935

**Active Listings** 

Dec 2019: 5,133 Dec 2021: 1,209

Palm Beach SFH: <\$1M volume by quarter





Palm Beach SFH < \$1M: # active listings charted monthly



Palm Beach SFH<\$1M: annual sales volume

## SOUTH FLORIDA: PALM BEACH, BROWARD & MIAMI-DADE

## Palm Beach County | pricing

### PALM BEACH COUNTY CONDOS

### 2021

Average sale price: \$380,659

### 2019

Average sale price: \$282,265



### 2021

Median sale price: \$240,000

### 2019

Median sale price: \$184,000



### PALM BEACH COUNTY SFH

## 2021

Average sale price: \$945,927

### 2019

Average sale price: \$569,585



### 2021

Median sale price: \$500,000

### 2019

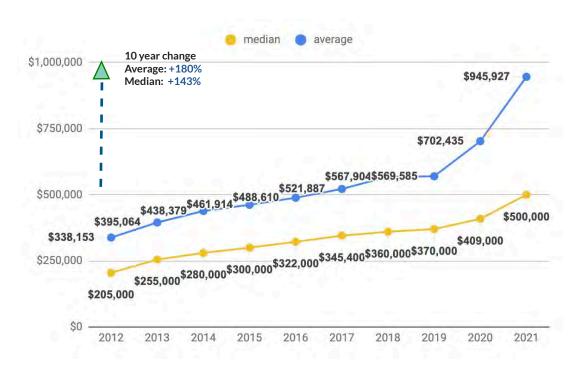
Median sale price: \$370,000



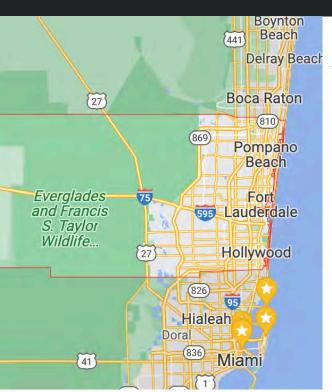
### Median & Average Sale Price



### Median & Average Sale Price



## Broward County | Resi Market Overview, Condos & SFH



**DOLLARS SPENT** 

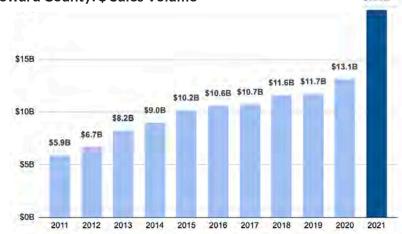
39% 2021 ALL CASH DEALS

\$19.7B

2021 2019

\$19.7B spent \$11.7B spent

**Broward County: \$ Sales Volume** 



Population: 1.95M

**SUPPLY** 

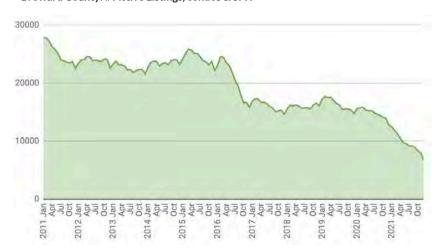
-54%

Dec 2019 6,769 active listings 14,748 active listings **MEDIAN DAYS TO SELL** 

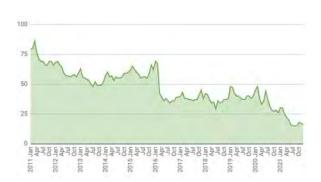
Dec 2021 Dec 2019 16 days 40 days



Broward County: # Active Listings, condos & SFH



Broward County: Median Days to sell, condos & SFH



### SOUTH FLORIDA: PALM BEACH, BROWARD & MIAMI-DADE

# Broward County | Condos

\$1M+ market segment



67% 2021 ALL CASH DEALS

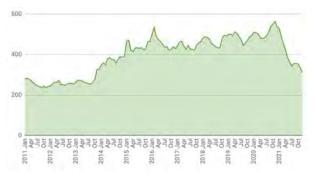
**Active Listings** 

Dec 2019: 494 Dec 2021: 310

**Broward County Condos: \$1M+ sales volume** 

Sales Volume 2019: 235 2021: 698

### Broward County: # Active Condo Listings \$1M+



Broward County Condos \$1M+: # active listings charted monthly

# 698 600 400 318 178 200 124

Broward County Condos \$1M+: annual sales volume

sub \$1M market segment



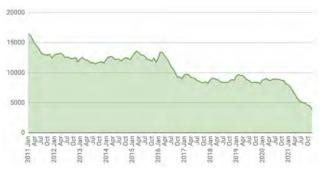
2021 ALL CASH DEALS

Sales Volume

**Active Listings** 

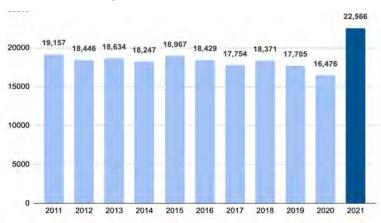
Dec 2019: 8,202 Dec 2021: 3,829 2019: 17,705 2021: 22,566

### Broward County: # Active Condo Listings <\$1M



Broward County Condos < \$1M: # active listings charted monthly

### **Broward County Condos: <\$1M sales volume**



Broward County Condos <\$1M: annual sales volume

### SOUTH FLORIDA: PALM BEACH, BROWARD & MIAMI-DADE

# **Broward County** | SFH

\$1M+ market segment



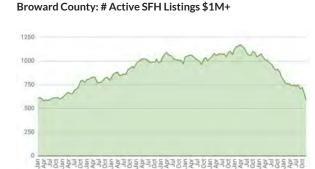
49% 2021 ALL CASH DEALS

**Active Listings** 

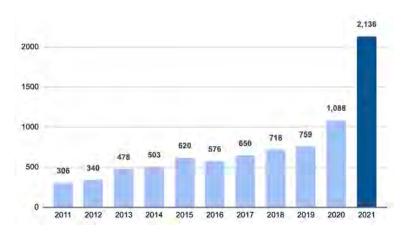
Dec 2019: 1,045 Dec 2021: 578

### Broward County SFH: \$1M+ sales volume

Sales Volume 2019: 759 2021: 2.136



Broward County SFH \$1M+: # active listings charted monthly



Broward County SFH \$1M+: annual sales volume

Broward County SFH: <\$1M sales volume

sub \$1M market segment

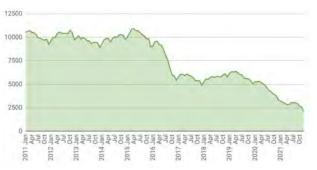


2021 ALL CASH DEALS

**Active Listings** 

Dec 2019: 5,007 Dec 2021: 2,055 Sales Volume 2019: 16,428 2021: 17,345

### Broward County: # Active SFH Listings <\$1M



Broward County SFH < \$1M: # active listings charted monthly

## 20000 18,297 18,476 17,345 16,632 16,310 16,428 16,176 16,231 15,509 14,353 15000 10000 5000

Broward County SFH <\$1M: annual sales volume

## Broward County | pricing

### **BROWARD COUNTY CONDOS**

### 2021

Average sale price: \$294,760

### 2019

Average sale price: \$220,892



+33%

### 2021

Median sale price: \$220,000

### 2019

Median sale price: \$174,000



+29%

### **BROWARD COUNTY SFH**

### 2021

Average sale price: \$945,927

### 2019

Average sale price: \$569,585



+45%

### 2021

Median sale price: \$500,000

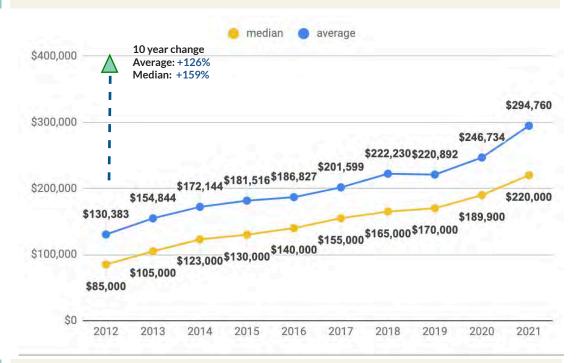
### 2019

Median sale price: \$370,000

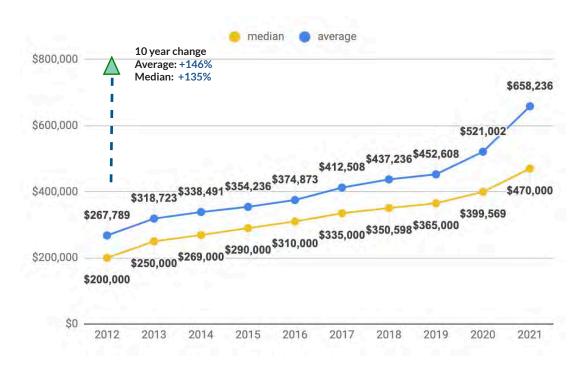


+29%

### Median & Average Sale Price



### Median & Average Sale Price





## **CONCLUSIONS**

The Great Pandemic Migration is reshaping America and South Florida is emerging as a destination for capital, both financial and intellectual.

The Pandemic was a full-stop event that allowed for the formation of new, internet-based habits. Meanwhile, the wealth gap widened & increasingly incompatible belief systems became even more so. Alternate realities emerged around the country, and recent census reports show NY & CA each losing 400,000+ residents as people vote with their feet. The shift has just begun, and South Florida is positioned to keep receiving capital, intellectual & monetary.

The forces driving this dispersion of capital are bigger than Covid and the momentum cycle has just begun. If just 10% of people change how they live & work, at scale that effect is enormous.

Capital, both the intellectual and financial, has just begun to flow out of jurisdictions perceived as hostile and into those perceived as more amenable to various types of freedom. Momentum cycles are real, and South Florida is in the early days of positive surge. Feeder jurisdictions are meanwhile entrenched in negative momentum cycles.

### Logic behind this assertion:

### 1. The inevitability of change

Think about how different the world looked 100 years ago, or even just 50 years ago. Our cell phones would have been magic. It is therefore not unreasonable to think that life 50 years from now would stretch our current imaginations. As different as 2000 was from 1900, 2011 will likely represent even more of a drastic leap.

A major shift tends to happens every 80-100 years, and it is usually precipitated by war. By many metrics, Covid has created war-time economies and is acting as a world-war-level catalyst of change.

Having said that, cities do not simply disappear. It is a bit dramatic (and incorrect) to say that cities like NYC will die. Cities don't die, focus simply shifts. Before NYC, London was the capital of the western world. And before London, it was Amsterdam. A shift in focus is currently underway, and I believe a new more multipolar reality is emerging. South Florida is emerging as one of those new polarities.

### 2. For those who can, life is being reimagined around the capabilities of the internet

Until Covid, we were living in what was essentially a post WWII, 20th century world. The internet came at the very end of the 20th century, and was incorporated bit-by-bit into existing infrastructure (homes, offices, schools etc...). Covid was a full-stop event for many people. Habits were broken for long enough to allow for the formation of new ones.

## **CONCLUSIONS**

### 3. Covid accelerated trends, two key trends that will keep sending capital to South Florida & Miami:

-> the wealth gap

Monetary policies enacted by central banks during Covid have in many ways accelerated the wealth gap. Large wealth gaps are destabilizing forces and will continue to create tensions in the United States.

-> increasingly incompatible belief systems and the geographic polarization of the nation

The United States was already polarized pre-Covid, and now we can add the handling of Covid to the list of incompatible belief systems.

People will continue to vote with their feet, for monetary and quality of life reasons. South Florida will continue to benefit.

### 4. Monetary & fiscal policy will continue to fuel instability at scale

Very low interest rates, held for a long period of time, are a root cause of many of the tensions and behaviors we see around us. Greenspan crossed the too-big-to-fail Rubicon. Monetary policy has never looked back and we are now fully entrenched.

### 5. South Florida is well positioned to be an epicenter of the emerging, more multipolar world

- -> Taxes: the city benefits from being in the state of Florida
- -> Airport: the city has one of the best international airports in the world
- -> Forward looking: the region has champions putting a strong message that the future here is bright
- -> Positive momentum: the region is attracting new businesses and people with capital, meanwhile the city's feeder jurisdictions are increasingly hostile to the same entities
- -> Quality of life: weather and safety have strong positive perception
- -> Freedom: for those that agree with how the state of Florida is handling Covid, the region and the state are perceived as places of freedom.

Things change quickly. The city of Detroit had the highest per-capita income in the United States in 1960.

### **Forecast**

Momentum is a real force and history moves in cycles. It iss important to recognize the current upswing and to align with it. Barring natural disasters of epic proportion or some black swam event, the direction of the shift underway should remain. We have thus far been living in a world built in the 20th century, a new 21st century world is now emerging. South Florida and Miami have all the ingredients in place to be on the receiving end of the shift. The South Florida real estate market is resetting to reflect this new status. A secular bear market accompanies by a change in interest rates and liquidty crunch would of course have a dampening effect on the real estate market, however the long term cycle has many forces behind it and will likely remain strong in South Florida.





### SOUTH FLORIDA: PALM BEACH, BROWARD & MIAMI-DADE

## **OUTCOME AGNOSTIC, DATA DRIVEN REPORTS**

The Analytics Miami reports are independent research, not paid for by brokerages. The reports are unbiased towards any outcome and are presented without hype. We believe in letting the data and the charts speak for themselves.

### UNDERSTANDING THE WHOLE MARKET CYCLE

Understanding where we are in the current market cycle is a key factor to consider when making investment decisions. All markets move in cycles and have directionality; nothing goes up forever and nothing goes down forever. Reporting quarterover-quarter is not enough to reveal the prevailing trend. Analytics Miami reports show at least 10 years of data, thus shedding light on market directionality.

### **NEW REPORTS AND MARKET UPDATES**

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the subject line.