

ANALYTICS | miami

Truth, Clarity & Market Cycles



RESIDENTIAL MARKETS

MAGIC CITY MIAMI: SPECIAL REPORT



\$1M+ TRANSACTIONS ON FIRE

Transactions above \$1M were up 6x in Q1 2022 versus pre Covid levels in Q1 2019. The biggest jump in Q1 2022 was in \$1M+ condos, with transaction volume up 9.5x versus pre Covid. Q1 2022 had more \$1M+ condo transactions than previous calendar years.

INVENTORY AT RECORD LOW & FALLING

Inventory continued to steadily fall throughout Q1 2022, Aggregate city-wide inventory fell a staggering 62% versus the same time period in 2019. Sub \$1M condos had the biggest drop versus pre Covid levels, with inventory falling 69%.

Ana's comments: The flight of capital and talent continued into Q1 2022, with no sign of abatment. A major shift in focus is underway. The forces driving this dispersion of capital are bigger than Covid and the momentum cycle has just begun. The Pandemic was a full-stop event, allowing for the formation of new habits. If just 10% of people change how they live & work, at scale that effect is enormous. History never goes backwards, and Miami is emerging as a capital of the new, more multipolar 21st century world. Note on methodology

Q1 2022 is compared throughout this report to Q1 2019. 2019 is the most recent pre-Covid year & is representative of the pre-Covid market.



http://ANALYTICS.MIAMI sales data source: Miami MLS





2022 ANNUAL REPORT & FORECAST

RESIDENTIAL MARKETS

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City of Miami \$1M+

TRANSACTION VOLUME RECORDS

6x as many \$1M+ properties sold in Q1 2022 versus the pre Covid levels of Q1 2019.

INVENTORY CONTIUES TO DROP

Inventory is down almost 30% versus pre Covid levels, with a 9.5% YOY drop.

Ana's comments: Demand for \$1M+ properties in the city of Miami has skyrocketed, up 500% versus Q1 2019. Dollar volume is up even more, surging 586% versus Q1 2019. The country is experiencing a shfit in focus as pre-internet, 20th century epcienters dissipate. Miami is emerging as a new capital for capital and talent. This reality is reflected in the Q1 numbers and sales trends.

53% Q1 2022 ALL CASH DEALS

Q1\$1M+ sales

+75%



,^{\$206M}

Q1 2020 Q1 2021 Q1 2022

\$146M

Q1 2019

\$179M

Q1 2018

\$127M

Q1 2017

YOY +500% vs 2019 pre Covid Q1\$1M+ dollar volume +74% YOY +586% vs 2019 pre Covid 1,500 active listings 1,000 -9.5% YOY 500 -27.8% vs 2019 Jan May Sep Jan Sep Sep Aay Sep 2012 019 2016 2017

\$170M

Q1 2015

\$130M

Q1 2016

\$190M

Q1 2014

\$89M

Q1 2013

\$57M

Q1 2012





MAGIC CITY MIAMI: SPECIAL REPORT

City of Miami | resale prices at all time highs

MIAMI CONDOS Median & Average Sale Price Q12022 Average sale price: \$557,705 \$600,000 O12019 Average sale price: \$315,957 +85% +40%\$400,000 vs 2019, pre Covid YOY Q12022 Median sale price: \$395,000 \$200,000 **\$175K** Q12019 \$110K Median sale price: \$235,000 +68% +39%\$0 Q1 vs 2019, pre Covid YOY 2012 **MIAMI SFH** Median & Average Sale Price Q12022 Average sale price: \$771,515 \$800,000 Q12019 +21%+85% \$600,000 YOY \$400,000 Q12022 Median sale price: \$535,500



Average sale price: \$416,040

vs 2019, pre Covid

O1 2019 Median sale price: \$353,000

+52%+19%

vs 2019, pre Covid



YOY





MAGIC CITY MIAMI: SPECIAL REPORT

City of Miami | Condos, Q1 2022



Miami Condos <\$1M: Quarterly Transaction Volume

Miami Condos < \$1M: # active listings charted monthly





MAGIC CITY MIAMI: SPECIAL REPORT

City of Miami | SFH, Q1 2022



Miami SFH <\$1M: Quarterly Transaction Volume

Miami SFH < \$1M: # active listings charted monthly





MAGIC CITY MIAMI: SPECIAL REPORT

CONCLUSIONS

Miami's record shattering year is the new normal. Flight of capital and the Great Pandemic Migration have just begun. A major shift in focus is underway.

The Pandemic was a full-stop event that allowed for the formation of new, internet-based habits. Meanwhile, the wealth gap widened & increasingly incompatible belief systems became even more so. Alternate realities emerged around the country, and recent census reports show NY & CA each losing 400,000+ residents as people vote with their feet. The shift has just begun, and Miami is emerging as a capital of the 21st century world. The city is ready: quality of life, safety, taxes, the best airport in America, a business friendly environment, etc...

The forces driving this dispersion of capital are bigger than Covid and the momentum cycle has just begun. If just 10% of people change how they live & work, at scale that effect is enormous.

Capital, both the intellectual and financial, has just begun to flow out of jurisdictions perceived as hostile and into those perceived as more amenable to various types of freedom. Momentum cycles are real, and South Florida is in the early days of positive surge. Feeder jurisdictions are meanwhile entrenched in negative momentum cycles.

Logic behind this assertion:

1. The inevitability of change

Think about how different the world looked 100 years ago, or even just 50 years ago. Our cell phones would have been magic. It is therefore not unreasonable to think that life 50 years from now would stretch our current imaginations.

A major shift tends to happens every 80-100 years, and it is usually precipitated by war. By many metrics, Covid has created war-time economies and is acting as a world-war-level catalyst of change.

Having said that, cities do not simply disappear. It is a bit dramatic (and incorrect) to say that cities like NYC will die. Cities don't die, focus simply shifts. Before NYC, London was the capital of the western world. And before London, it was Amsterdam. A shift in focus is currently underway, and I believe a new more multipolar reality is emerging. South Florida is emerging as one of those new polarities.

2. For those who can, life is being reimagined around the capabilities of the internet

Until Covid, we were living in what was essentially a post WWII, 20th century world. The internet came at the very end of the 20th century, and was incorporated bit-by-bit into existing infrastructure (homes, offices, schools etc...). Covid was a full-stop event for many people. Habits were broken for long enough to allow for the formation of new ones.





MAGIC CITY MIAMI: SPECIAL REPORT

CONCLUSIONS

3. Covid accelerated trends, two key trends that will keep sending capital to South Florida & Miami:

-> the wealth gap

Monetary policies enacted by central banks during Covid have in many ways accelerated the wealth gap. Large wealth gaps are destabilizing forces and will continue to create tensions in the United States.

-> increasingly incompatible belief systems and the geographic polarization of the nation The United States was already polarized pre-Covid, and now we can add the handling of Covid to the list of incompatible belief systems.

People will continue to vote with their feet, for monetary and quality of life reasons. South Florida will continue to benefit.

4. Monetary & fiscal policy will continue to fuel instability at scale

Very low interest rates, held for a long period of time, are a root cause of many of the tensions and behaviors we see around us. Greenspan crossed the too-big-to-fail Rubicon . Monetary policy has never looked back and we are now fully entrenched.

5. Miami is well positioned to be a capital of the new, post-Covid world

- -> Taxes: the city benefits from being in the state of Florida
- -> Airport: the city has one of the best international airports in the world
- -> Forward looking: the city has a Mayor that is putting forth a compelling vision of the future

-> Positive momentum: the city is attracting new businesses and people with capital, meanwhile the city's feeder jurisdictions are increasingly hostile to the same entities

-> Quality of life: the city is relatively safe and has an extremely healthy and pleasant climate

-> Freedom: for those that agree with how the state of Florida is handling Covid, the city of Miami and the state are perceived as places of freedom.

Things change quickly. The city of Detroit had the highest per-capita income in the United States in 1960.

Forecast

Momentum is a real force and history moves in cycles. It is important to recognize the current upswing and to align with it. Barring natural disasters of epic proportion or some black swam event, the direction of the shift underway should remain. We have thus far been living in a world built in the 20th century, a new 21st century world is now emerging. South Florida and Miami have all the ingredients in place to be on the receiving end of the shift. The South Florida real estate market is resetting to reflect this new status. A secular bear market accompanies by a change in interest rates and liquidty crunch would of course have a dampening effect on the real estate market, however the long term cycle has many forces behind it and will likely remain strong in South Florida.





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OUTCOME AGNOSTIC, DATA DRIVEN REPORTS

The Analytics Miami reports are independent research, not paid for by brokerages. The reports are unbiased towards any outcome and are presented without hype. We believe in letting the data and the charts speak for themselves.

UNDERSTANDING THE WHOLE MARKET CYCLE

Understanding where we are in the current market cycle is a key factor to consider when making investment decisions. All markets move in cycles and have directionality; nothing goes up forever and nothing goes down forever. Reporting quarterover-quarter is not enough to reveal the prevailing trend. Analytics Miami reports show at least 10 years of data, thus shedding light on market directionality.

NEW REPORTS AND MARKET UPDATES

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Newsletter signup: ana@analytics.miami, include "signup" in the subject line.