

## ANALYTICS | miami

Truth, Clarity & Market Cycles



#### **RESIDENTIAL MARKETS**

POMPANO BEACH: SPECIAL REPORT



#### **\$1M+ TRANSACTIONS ON FIRE**

Transaction volume above \$1M was up 411% in 2021 versus pre Covid levels in 2019. The first four months of 2022 are on pace to reach 2021 levels. A new class of product has emerged as Pompano Beach has started to transact past \$1M.

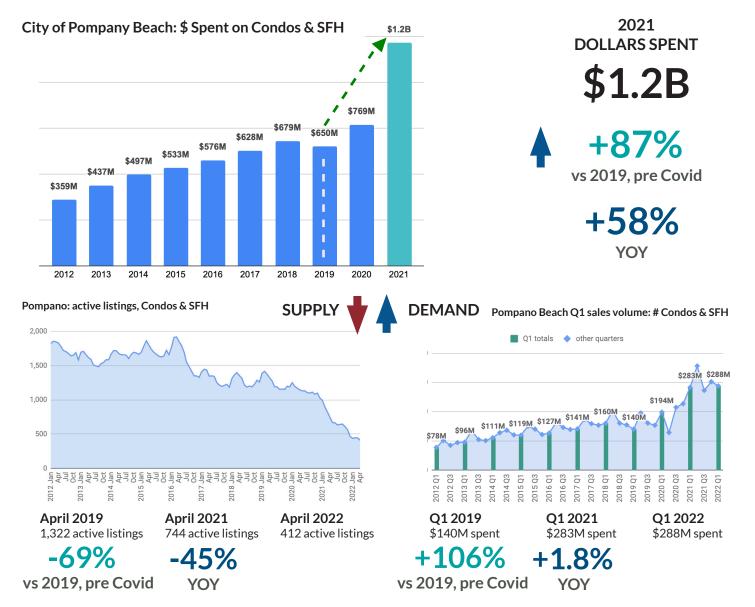
#### INVENTORY AT RECORD LOW & FALLING

Inventory continued to steadily fall throughout Q1 2022, Aggregate city-wide inventory fell a staggering 69% versus the same time period in 2019. Sub \$1M condos & SFH inventory fell 71% and 70% respectively.

**Ana's comments:** The flight of capital and talent continued into Q1 2022, with no sign of abatement. A major shift in focus is underway. The forces driving this dispersion of capital are bigger than Covid and the momentum cycle has just begun. The Pandemic was a full-stop event, allowing for the formation of new habits. If just 10% of people change how they live & work, at scale that effect is enormous. History never goes backwards, and South Florida is emerging as a capital of the new, more multipolar 21st century world.

#### Note on methodology

Q1 2022 is compared throughout this report to Q1 2019. 2019 is the most recent pre-Covid year & is representative of the pre-Covid market.







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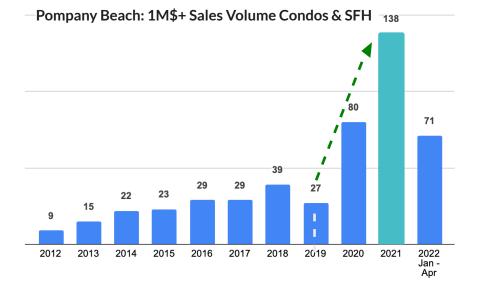
## Pompano Beach \$1M+

TRANSACTION VOLUME RECORDS

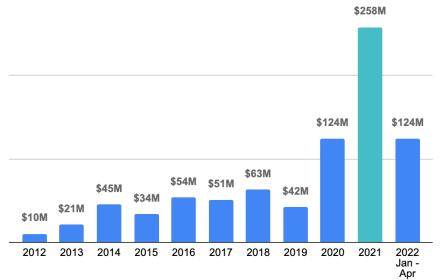
5x as many \$1M+ properties sold in 2021 versus the pre Covid levels of 2019.

**Ana's comments:** Demand for \$1M+ properties in the city of Pompano Beach has emerged. Sales volume was up 5x in 2021 versus 2019 while dollar volume was up 6x. The country is experiencing a shift in focus as pre-internet, 20th century epcienters dissipate. Cities in South Florida are emerging as new destinations for capital and talent. This reality is reflected in the Q1 numbers and sales trends.

55% 2022 Jan - Apr ALL CASH DEALS



### Pompany Beach: 1M\$+ Dollar Volume Condos & SFH



2021 \$1M+ Units Sold

138

+411% vs 2019, pre Covid

+73%

2021 \$1M+ Dollar Volume

\$258M



+108%

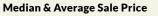




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## Pompano Beach | resale prices at all time highs

### POMPANO CONDOS



**2022 Jan - Apr** Average sale price: \$333,222

Average sale price: \$233,523

2019

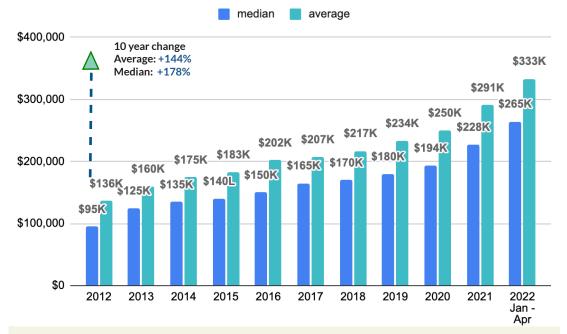
+43% +15% vs 2019, pre Covid YOY

2022 Jan - Apr Median sale price: \$264,500

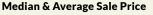
2019

Median sale price: \$180,000

+47% +16% vs 2019, pre Covid YOY



### **POMPANO SFH**



### 2022 Jan - Apr

Average sale price: \$692,826

### 2019

Average sale price: \$352,403

+97% +18% vs 2019, pre Covid YOY

vs 2017, pre covid 1

2022 Jan - Apr

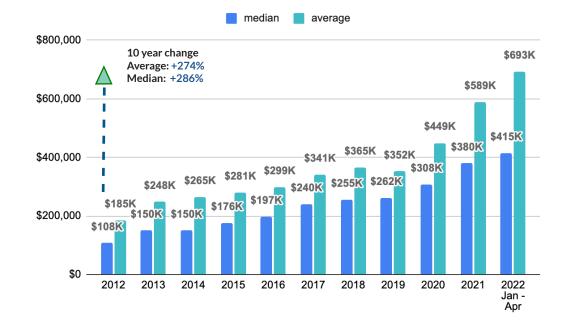
Median sale price: \$415,000

### 2019

Median sale price: \$262,000

+58% +9%

vs 2019, pre Covid



YOY





452

388

С

2020

2020 Q3

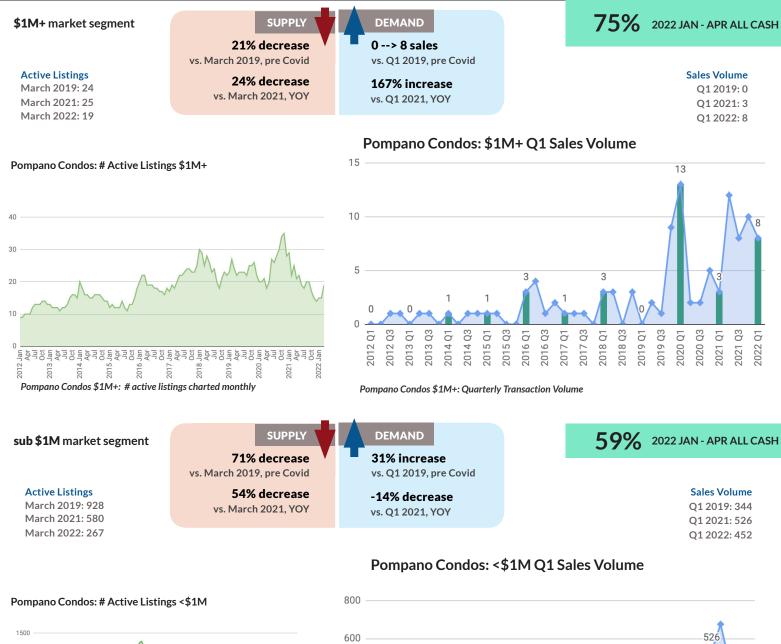
Q1 Q1

2021

2021 2022

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## Pompano Beach | Condos, Q1 2022



376

356

33

2015 Q3

2016 Q1

400 35

200

0

2012 Q1

I2 Q3

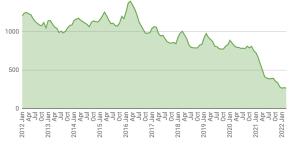
201

2013 Q3

2014 Q1 2014 Q3 2015 Q1

Pompano Condos <\$1M: Quarterly Transaction Volume

2013 Q1



Pompano Condos < \$1M: # active listings charted monthly

### PREPARED BY ANA BOZOVIC | ana@analytics.miami

2017 Q3

18 Q1

201

2017 Q1

2016 Q3

2018 Q3

2019 Q1 2019 Q3

380

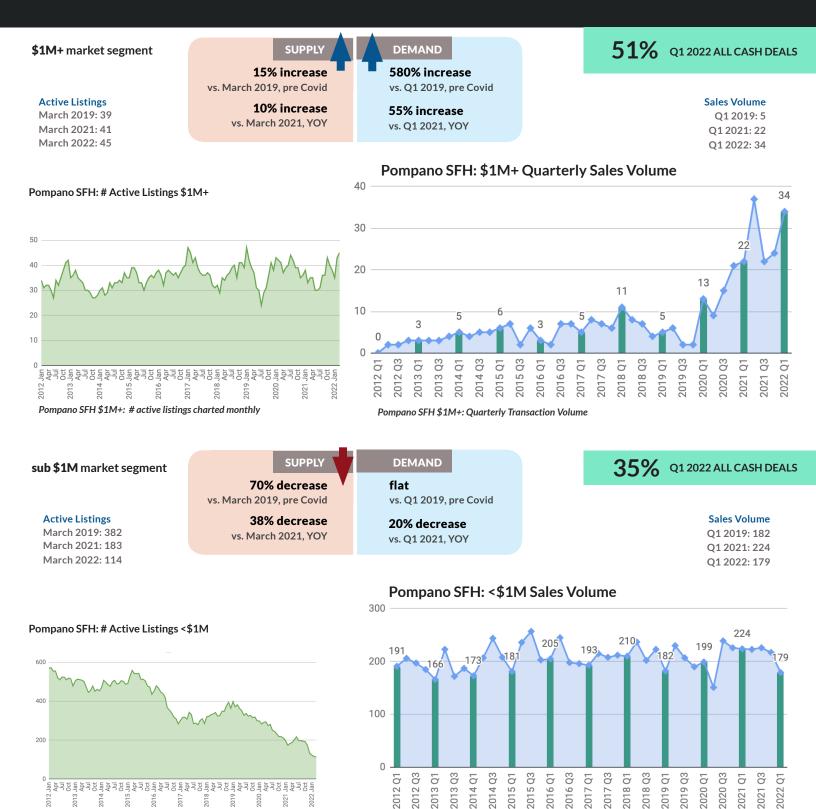
340





POMPANO BEACH: SPECIAL REPORT

## Pompano Beach | SFH, Q1 2022



2012 (

2021

Pompano SFH < \$1M: # active listings charted monthly

2016

2012 2013

2017

Pompano SFH <\$1M: Quarterly Transaction Volume

PREPARED BY ANA BOZOVIC | ana@analytics.miami

2020 2021 2021 2022

2018 ( 2017





POMPANO BEACH: SPECIAL REPORT

# CONCLUSIONS

South Florida's record shattering 2021 is the new normal. Flight of capital and the Great Pandemic Migration have just begun. A major shift in focus is underway.

The Pandemic was a full-stop event that allowed for the formation of new, internet-based habits. Meanwhile, the wealth gap widened & increasingly incompatible belief systems became even more so. Alternate realities emerged around the country, and recent census reports show NY & CA each losing 400,000+ residents as people vote with their feet. The shift has just begun, and Miami is emerging as a capital of the 21st century world. The city is ready: quality of life, safety, taxes, the best airport in America, a business friendly environment, etc...

The forces driving this dispersion of capital are bigger than Covid and the momentum cycle has just begun. If just 10% of people change how they live & work, at scale that effect is enormous.

Capital, both the intellectual and financial, has just begun to flow out of jurisdictions perceived as hostile and into those perceived as more amenable to various types of freedom. Momentum cycles are real, and South Florida is in the early days of positive surge. Feeder jurisdictions are meanwhile entrenched in negative momentum cycles.

### Logic behind this assertion:

### 1. The inevitability of change

Think about how different the world looked 100 years ago, or even just 50 years ago. Our cell phones would have been magic. It is therefore not unreasonable to think that life 50 years from now would stretch our current imaginations.

A major shift tends to happens every 80-100 years, and it is usually precipitated by war. By many metrics, Covid has created war-time economies and is acting as a world-war-level catalyst of change.

Having said that, cities do not simply disappear. It is a bit dramatic (and incorrect) to say that cities like NYC will die. Cities don't die, focus simply shifts. Before NYC, London was the capital of the western world. And before London, it was Amsterdam. A shift in focus is currently underway, and I believe a new more multipolar reality is emerging. South Florida is emerging as one of those new polarities.

### 2. For those who can, life is being reimagined around the capabilities of the internet

Until Covid, we were living in what was essentially a post WWII, 20th century world. The internet came at the very end of the 20th century, and was incorporated bit-by-bit into existing infrastructure (homes, offices, schools etc...). Covid was a full-stop event for many people. Habits were broken for long enough to allow for the formation of new ones.





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# CONCLUSIONS

### 3. Covid accelerated trends, two key trends that will keep sending capital to South Florida & Miami:

### -> the wealth gap

Monetary policies enacted by central banks during Covid have in many ways accelerated the wealth gap. Large wealth gaps are destabilizing forces and will continue to create tensions in the United States.

-> increasingly incompatible belief systems and the geographic polarization of the nation The United States was already polarized pre-Covid, and now we can add the handling of Covid to the list of incompatible belief systems.

People will continue to vote with their feet, for monetary and quality of life reasons. South Florida will continue to benefit.

### 4. Monetary & fiscal policy will continue to fuel instability at scale

Very low interest rates, held for a long period of time, are a root cause of many of the tensions and behaviors we see around us. Greenspan crossed the too-big-to-fail Rubicon. Monetary policy has never looked back and we are now fully entrenched.

### 5. Miami is well positioned to be a capital of the new, post-Covid world

- -> Taxes: the city benefits from being in the state of Florida
- -> Airport: the city has one of the best international airports in the world
- -> Forward looking: the city has a Mayor that is putting forth a compelling vision of the future

-> Positive momentum: the city is attracting new businesses and people with capital, meanwhile the city's feeder jurisdictions are increasingly hostile to the same entities

-> Quality of life: the city is relatively safe and has an extremely healthy and pleasant climate

-> Freedom: for those that agree with how the state of Florida is handling Covid, the city of Miami and the state are perceived as places of freedom.

Things change quickly. The city of Detroit had the highest per-capita income in the United States in 1960.

### Forecast

Momentum is a real force and history moves in cycles. It is important to recognize the current upswing and to align with it. Barring natural disasters of epic proportion or some black swam event, the direction of the shift underway should remain. We have thus far been living in a world built in the 20th century, a new 21st century world is now emerging. South Florida and Miami have all the ingredients in place to be on the receiving end of the shift. The South Florida real estate market is resetting to reflect this new status. A secular bear market accompanies by a change in interest rates and liquidty crunch would of course have a dampening effect on the real estate market, however the long term cycle has many forces behind it and will likely remain strong in South Florida.





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## **OUTCOME AGNOSTIC, DATA DRIVEN REPORTS**

The Analytics Miami reports are independent research, not paid for by brokerages. The reports are unbiased towards any outcome and are presented without hype. We believe in letting the data and the charts speak for themselves.

## UNDERSTANDING THE WHOLE MARKET CYCLE

Understanding where we are in the current market cycle is a key factor to consider when making investment decisions. All markets move in cycles and have directionality; nothing goes up forever and nothing goes down forever. Reporting quarterover-quarter is not enough to reveal the prevailing trend. Analytics Miami reports show at least 10 years of data, thus shedding light on market directionality.

## **NEW REPORTS AND MARKET UPDATES**

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