

### ANALYTICS | miami

Truth, Clarity & Market Cycles



### 2022 Q2 REPORT & FORECAST

#### **RESIDENTIAL MARKETS**

MAGIC CITY MIAMI: SPECIAL REPORT



#### **\$1M+ SALES AT RECORD HIGHS**

Transaction volume above \$1M continued to set records. Q2 2022 had 21% more sales than Q2 2021. Notably, June 2022 set records with 20% YOY growth past \$1M. While sales volume is falling across the country, Miami \$1M+ continues to grow and was 54% all cash in Q2 2022.

#### <\$1M SALES FALL TO PRE COVID LEVELS

Sub \$1M sales took a dive in Q2 2022. The drop in sales volume accelerated into June, with the month recording 32% fewer sales than June 2021. While sales volume is at pre-Covid levels, inventory remains down more than 50% and median days to sell is at lows. The market has a floor.

# **Ana's comments:** Wealth and talent continues to move to Miami, as \$1M+ transaction volume continues to set records. However, polarization and the emergence of two disctinct market segments is becoming apparent. The sub \$1M market saw a 32% drop in transaction volume YOY in June. It is my opinion that Miami has just begun to emerge as a capital of the new, post-internet world. While the flow of money and talent has just begun, we need to keep an eye on the realities of America's growing wealth gap.

Note on methodology 2022 is compared throughout this

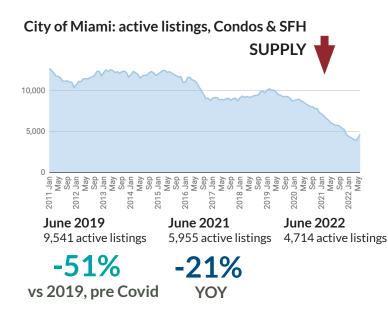
report to 2019. 2019 is the most recent pre-Covid year & is representative of the pre-Covid market.

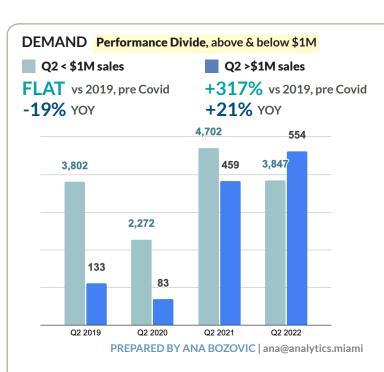
### City of Miami: \$ Spent on Condos & SFH



H1 2022 DOLLARS SPENT \$5.7B +128% vs 2019, pre Covid +16%

YOY









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### City of Miami \$1M+

### TRANSACTION VOLUME RECORDS

Despite recession fears, Q2 2022 saw a 21% YOY increase of \$1M+ sales.

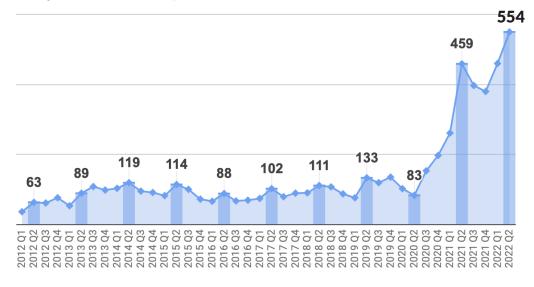
### DAYS TO SELL

Median days to sell continues to hover at around all time lows, as does months of inventory (otherwise known as the absorption rate).

**Ana's comments:** Given recession fears, recent corrections in risk assets and overall talk of a real estate market slow down, the growth of the Miami \$1M+ market is remarkable. The final month of the quarter saw a 20% YOY increase. We are seeing inventory levels tick up a little, which is a good thing. The \$1m+ market will likely settle around these now normalized transaction volume and price levels.

# **54%** Q2 2022 ALL CASH DEALS

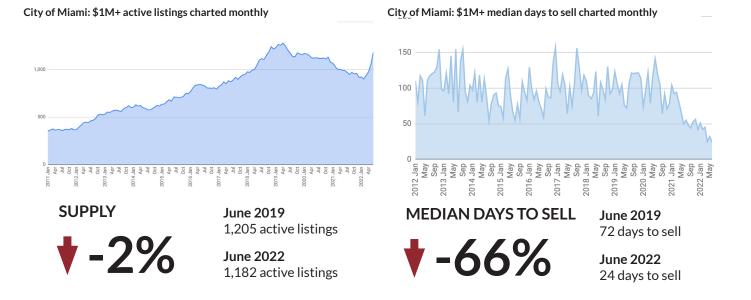
### City of Miami: \$1M+ Q2 Sales Volume



Q2 2022 \$1M+ Properties Sold

554 +390% vs 2019, pre Covid +21%

5 months of inventory







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### City of Miami <\$1M

#### TRANSACTION VOLUME

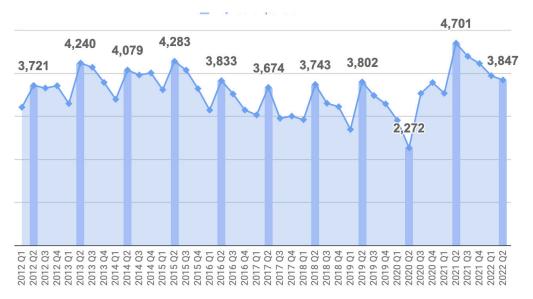
Volume dropped 17% YOY and is currently at pre Covid levels.

### DAYS TO SELL

Median days to sell continues to hover at around all time lows, as does months of inventory (otherwise known as the absorption rate).

**Ana's comments:** While sales volume below \$1M has dropped to pre Covid levels, inventory is 57% lower and we have only 3 months of inventory. The drop in sales volume is likely a product both of economic factors and lack of inventory. Median days to sell remaining at lows and 46% of sales being all cash give this market a floor.

### City of Miami: <\$1M Q2 Sales Volume



Q2 2022

39%

**Q2 2022 ALL CASH DEALS** 

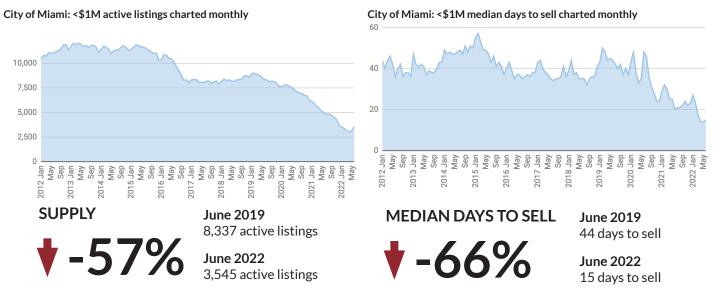
<\$1M Properties Sold

3,847 +1%

vs 2019, pre Covid

-18%

**3** months of inventory







\$588K

Q2

2022

\$783K

\$573K

Q2 2022

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### City of Miami | resale prices at all time highs

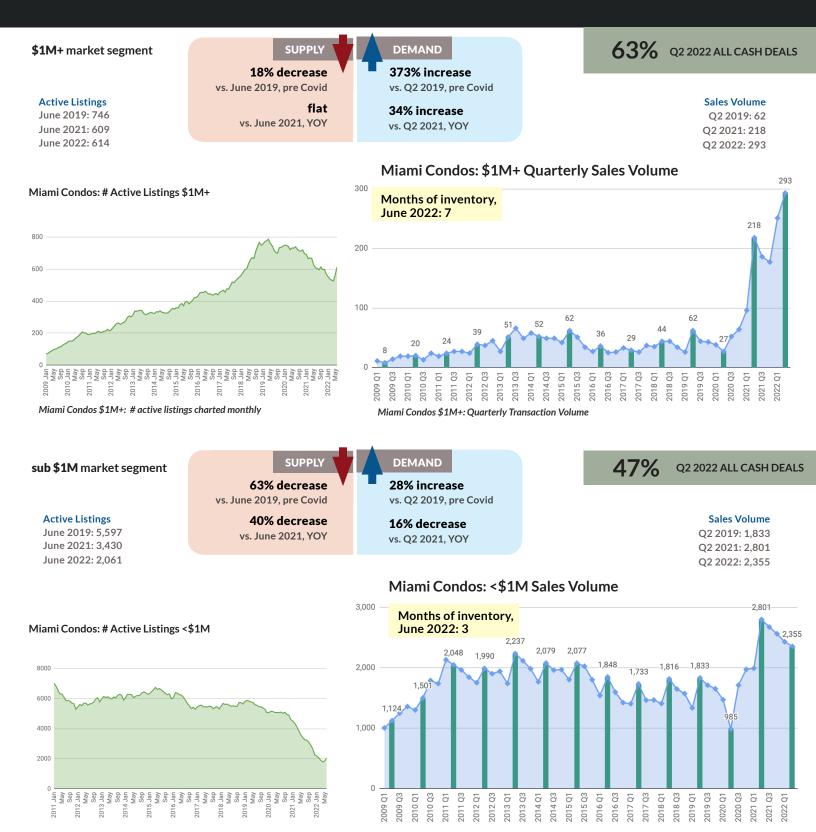
#### **MIAMI CONDOS** Median & Average Sale Price Q2 2022 Median median average sale price: \$415,000 \$600,000 10 year change Q2 2019 Median Average: +192% Median: +258% \$474K sale price: \$253,000 \$415K +64% +30%\$236K \$259K \$278K \$263K \$275K \$304K \$327K \$343K \$320K \$400,000 YOY \$144K \$165K \$180K \$198K \$225K \$238K \$253K \$270K vs 2019, pre Covid Q2 2022 Average \$201K \$200,000 sale price: \$587,842 \$116K Q2 2019 Average sale price: \$326,640 \$0 +80% +24%Q2 Q2 Q2 Q2 Q2 Q2 Q2 Q2 Q2 Q2 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 vs 2019, pre Covid YOY **MIAMI SFH** Median & Average Sale Price Q2 2022 Median sale price: \$572,750 median average \$800,000 \$741K Q2 2019 Median 10 year change sale price: \$370,000 Average: +256% Median: +227% +55% \$600,000 +19% \$370K \$393K \$420K \$438K \$465K<sup>\$480</sup>K vs 2019, pre Covid YOY -\$351<mark>K]</mark>\$370K]<sup>\$389</sup>K \$328K \$305K \$400,000 \$335K Q2 2022 Average \$307K \$261K \$240K \$270K sale price: \$783,203 \$220K<sub>\$210K</sub> \$175K \$200,000 Q2 2019 Average sale price: \$437,557 +79% +6% \$0 Q2 Q2 Q2 Q2 Q2 Q2 Q2 Q2 Q2 2020 Q2 2021 2013 2017 2012 2014 2015 2016 2018 2019 vs 2019, pre Covid YOY





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### City of Miami | Condos, Q2 2022



Miami Condos <\$1M: Quarterly Transaction Volume

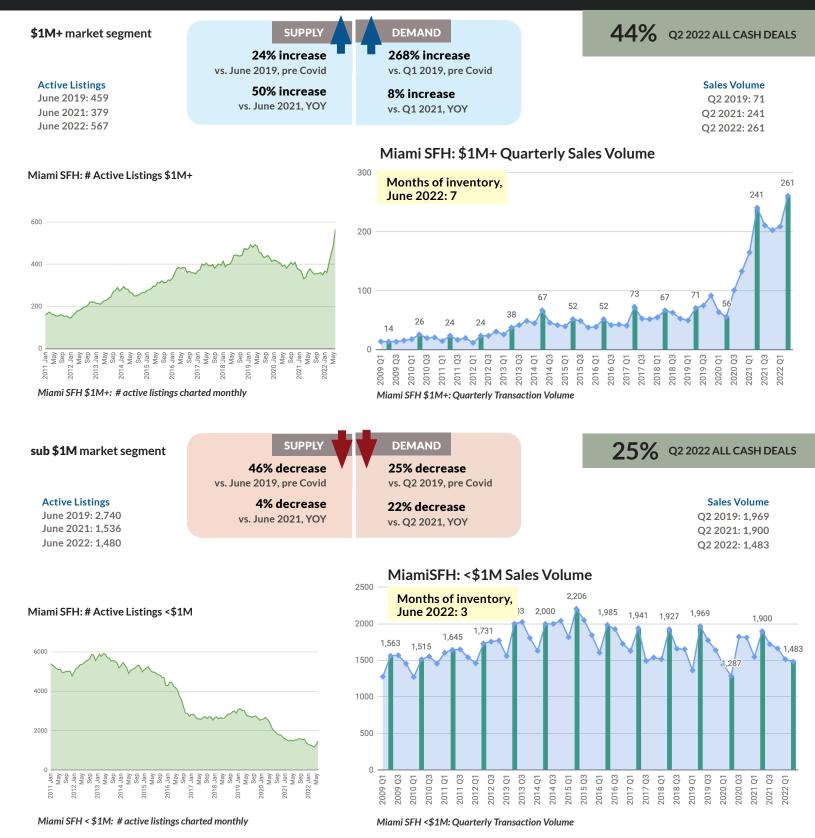
Miami Condos < \$1M: # active listings charted monthly





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## City of Miami | SFH, Q2 2022







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# CONCLUSIONS

Miami's record shattering year is the new normal. Flight of capital and the Great Pandemic Migration have just begun. A major shift in focus is underway.

The Pandemic was a full-stop event that allowed for the formation of new, internet-based habits. Meanwhile, the wealth gap widened & increasingly incompatible belief systems became even more so. Alternate realities emerged around the country, and recent census reports show NY & CA each losing 400,000+ residents as people vote with their feet. The shift has just begun, and Miami is emerging as a capital of the 21st century world. The city is ready: quality of life, safety, taxes, the best airport in America, a business friendly environment, etc...

The forces driving this dispersion of capital are bigger than Covid and the momentum cycle has just begun. If just 10% of people change how they live & work, at scale that effect is enormous.

Capital, both the intellectual and financial, has just begun to flow out of jurisdictions perceived as hostile and into those perceived as more amenable to various types of freedom. Momentum cycles are real, and South Florida is in the early days of positive surge. Feeder jurisdictions are meanwhile entrenched in negative momentum cycles.

### Logic behind this assertion:

### 1. The inevitability of change

Think about how different the world looked 100 years ago, or even just 50 years ago. Our cell phones would have been magic. It is therefore not unreasonable to think that life 50 years from now would stretch our current imaginations.

A major shift tends to happens every 80-100 years, and it is usually precipitated by war. By many metrics, Covid has created war-time economies and is acting as a world-war-level catalyst of change.

Having said that, cities do not simply disappear. It is a bit dramatic (and incorrect) to say that cities like NYC will die. Cities don't die, focus simply shifts. Before NYC, London was the capital of the western world. And before London, it was Amsterdam. A shift in focus is currently underway, and I believe a new more multipolar reality is emerging. South Florida is emerging as one of those new polarities.

### 2. For those who can, life is being reimagined around the capabilities of the internet

Until Covid, we were living in what was essentially a post WWII, 20th century world. The internet came at the very end of the 20th century, and was incorporated bit-by-bit into existing infrastructure (homes, offices, schools etc...). Covid was a full-stop event for many people. Habits were broken for long enough to allow for the formation of new ones.





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# CONCLUSIONS

### 3. Covid accelerated trends, two key trends that will keep sending capital to South Florida & Miami:

### -> the wealth gap

Monetary policies enacted by central banks during Covid have in many ways accelerated the wealth gap. Large wealth gaps are destabilizing forces and will continue to create tensions in the United States.

-> increasingly incompatible belief systems and the geographic polarization of the nation The United States was already polarized pre-Covid, and now we can add the handling of Covid to the list of incompatible belief systems.

People will continue to vote with their feet, for monetary and quality of life reasons. South Florida will continue to benefit.

### 4. Monetary & fiscal policy will continue to fuel instability at scale

Very low interest rates, held for a long period of time, are a root cause of many of the tensions and behaviors we see around us. Greenspan crossed the too-big-to-fail Rubicon . Monetary policy has never looked back and we are now fully entrenched.

### 5. Miami is well positioned to be a capital of the new, post-Covid world

- -> Taxes: the city benefits from being in the state of Florida
- -> Airport: the city has one of the best international airports in the world
- -> Forward looking: the city has a Mayor that is putting forth a compelling vision of the future

-> Positive momentum: the city is attracting new businesses and people with capital, meanwhile the city's feeder jurisdictions are increasingly hostile to the same entities

-> Quality of life: the city is relatively safe and has an extremely healthy and pleasant climate

-> Freedom: for those that agree with how the state of Florida is handling Covid, the city of Miami and the state are perceived as places of freedom.

Things change quickly. The city of Detroit had the highest per-capita income in the United States in 1960.

### Forecast

Momentum is a real force and history moves in cycles. It is important to recognize the current upswing and to align with it. Barring natural disasters of epic proportion or some black swam event, the direction of the shift underway should remain. We have thus far been living in a world built in the 20th century, a new 21st century world is now emerging. South Florida and Miami have all the ingredients in place to be on the receiving end of the shift. The South Florida real estate market is resetting to reflect this new status. A secular bear market accompanies by a change in interest rates and liquidty crunch would of course have a dampening effect on the real estate market, however the long term cycle has many forces behind it and will likely remain strong in South Florida.





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### **OUTCOME AGNOSTIC, DATA DRIVEN REPORTS**

The Analytics Miami reports are independent research, not paid for by brokerages. The reports are unbiased towards any outcome and are presented without hype. We believe in letting the data and the charts speak for themselves.

### UNDERSTANDING THE WHOLE MARKET CYCLE

Understanding where we are in the current market cycle is a key factor to consider when making investment decisions. All markets move in cycles and have directionality; nothing goes up forever and nothing goes down forever. Reporting quarterover-quarter is not enough to reveal the prevailing trend. Analytics Miami reports show at least 10 years of data, thus shedding light on market directionality.

### **NEW REPORTS AND MARKET UPDATES**

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