

ANALYTICS miami

Truth, Clarity & Market Cycles

RESIDENTIAL MARKETS

MIAMI DADE COUNTY



Sales Volume At High Prices / SF

The wealth and talent migration is seen when we chart sales past various price-per-squarefoot thresholds. The condo market past \$2K/ SF had a record year, almost 5X higher than pre Covid, and was 82% cash. Whole new market segments are emerging, and they are a reflection of incoming appetites.

Miami Dade Cond

Heading

Inventory & Volume Below \$1M

Inventory below \$1M remains almost 60% below pre Covid realities. While below 2021 highs, sales volume is still up for the year versus pre Covid in 2019. Interest rates add friction, but the combo of low inventory and 50% cash buyers provides a floor.

lo Market MATRIX	Cash Buyers, 2022
Into 2023	<\$1M: 50%
	>\$1M:67%

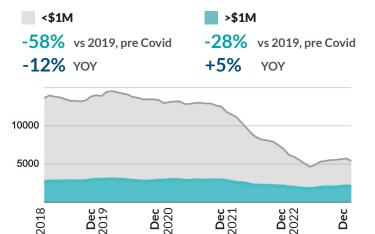


Annual Data Condos

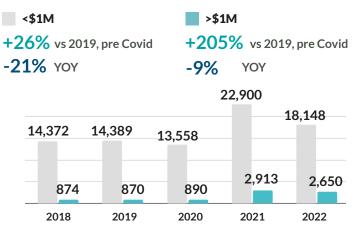
Sales Volume by price / square foot



Active Condo Listings



Annual Condo Sales Volume, below & above \$1M





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Sales Volume At High Prices / SF

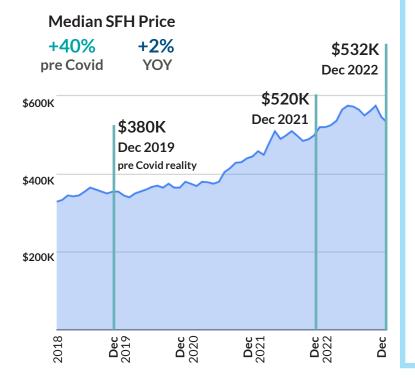
The wealth and talent migration is seen when we chart sales past various price-per-squarefoot thresholds. The SFH market is seeing almost 7x growth past \$2K/SF versus pre Covid realities, and \$1M+ is 51% cash.

Inventory & Volume Below \$1M

Inventory below \$1M ended the year 48% below pre Covid realities. Sales volume sub \$1M stayed relatively flat immediately post Covid, but is seeing a significant drop this year. A 40% increase in median pricing since 2019 and higher interest rates will are putting the breaks on transaction volume.

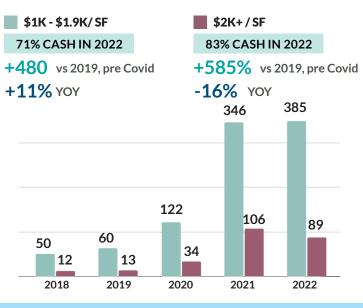
Miami Dade Single Family Home Market MATRIX Heading Into 2023

Cash Buyers, 2022 <\$1M: 50% >\$1M:51%

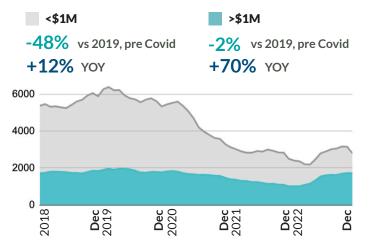


Annual Data SFH

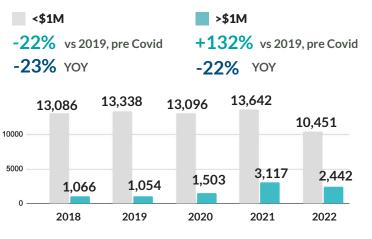
Sales Volume by price / square foot



Active SFH Listings



Annual SFH Sales Volume, below & above \$1M

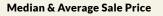


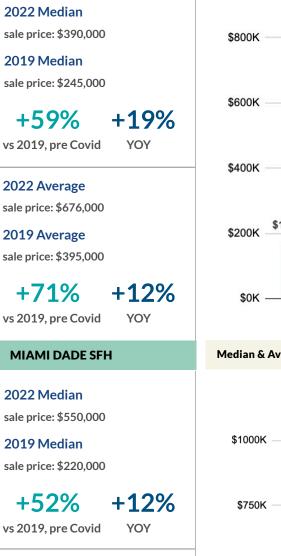


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Miami Dade County | annual resale prices

MIAMI DADE CONDOS

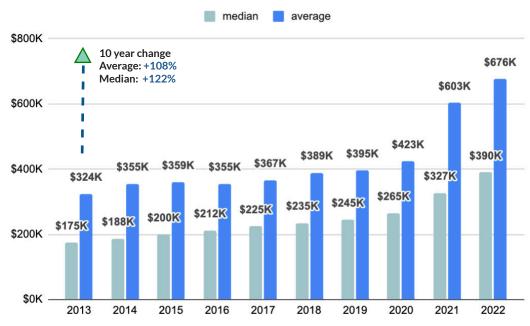


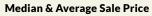


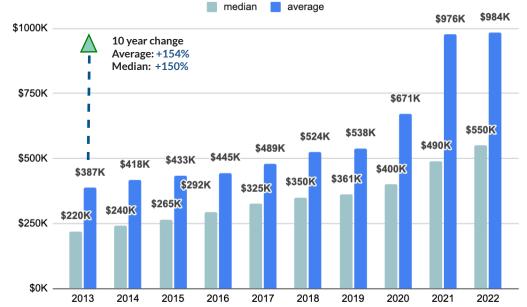
2022 Average sale price: \$984,000

2019 Average sale price: \$538,000 +83% flat

vs 2019, pre Covid





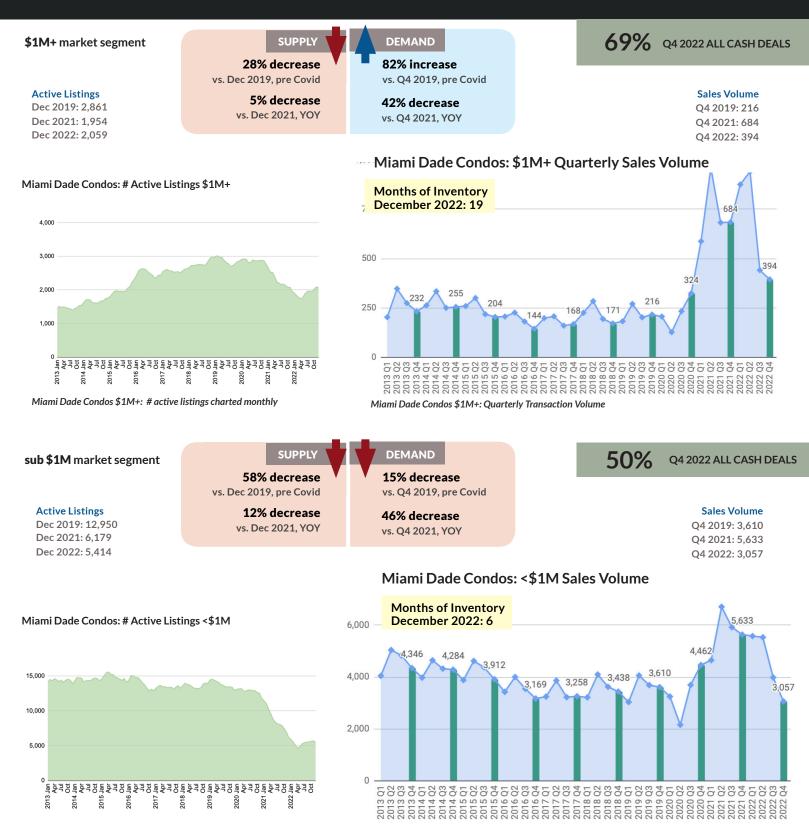


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Miami Dade County | Condos Q4 2022



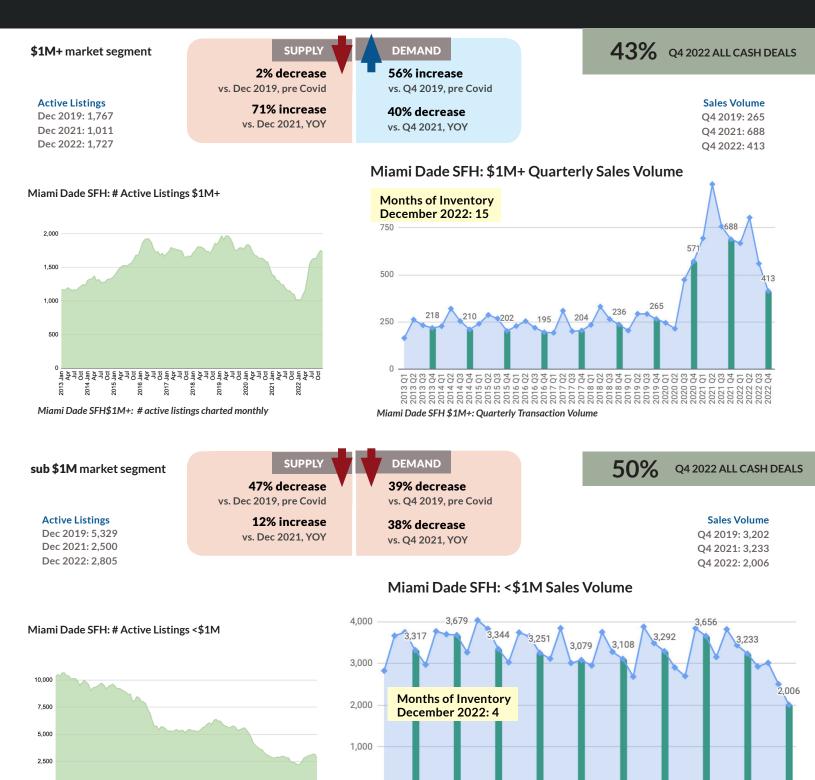
Miami Dade Condos <\$1M: Quarterly Transaction Volume

Miami Dade Condos < \$1M: # active listings charted monthly



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Miami Dade County | SFH Q4 2022



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Miami Dade SFH < \$1M: # active listings charted monthly

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Miami Dade SFH <\$1M: Quarterly Transaction Volume



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CONCLUSIONS

The momentum that is pushing wealth and capital to South Florida is still in its early stages.

No one has a crystal ball, but I believe we can all accept that change is our constant. It is inevitable.

As different as life was 100 years ago, why would the next 100 years see anything less radical?

It is important to recognize that our work and life habits had thus far been pre internet anachronisms, carried over because people are creatures of habit. Our pre Covid capitals of commerce were all established in the 20th century, post WWII and before the internet.

Human ingenuity always flows somewhere, and never stays focused in the same place forever.

We are in the early days of a tremendous migration of wealth and talent, and a shift in focus away from pre-internet habits and epicenters.

Also important to note is that many people are now moving based on perceptions of freedom and their ability to pursue their version of the American dream.

A shift in focus is underway. Before New York was considered the capital of the world, we had London as the point of focus. And before London, it was Amsterdam. And so on. Nothing lasts forever. Let's recall that in 1960 Detroit had the highest per capita income in the United States.

In the United States, this shift is also aligned with an acceleration of polarization within the country. The handling of Covid has accelerated wealth gap and belief system polarization. We have increasingly divergent belief systems and increasingly disparate realities coexisting in the country.

Data now shows that people are increasingly moving in accordance with their belief systems. Many people are no longer held as captive as they once were by their states and cities. And as it happens, the most states that had the highest lockdowns also have the highest taxes.

When we drill down into the South Florida residential sales data, we see exactly where the largest percentage gains are versus pre Covid. And thus we see the appetites of the incoming buyers.

As an example, the Miami Dade condo market is seeing 6x growth past \$2K / SF. We are essentially seeing the formation of new market segments, and they are a reflection of what is incoming.

2018 2019 2020 2021 2022



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CONCLUSIONS

Market below \$1M

Higher interest rates and recessionary pressure will likely continue to dampen transaction volume below \$1M. The lack of inventory, high homeowner equity rates and higher interest rate loans on new purchases will put a floor on the sub \$1M SFH market.

Market above \$1M and at high prices per square foot

The segments of the market catering to wealth and talent migration are going to settle in around new, much higher post-Covid levels. These segments have seen the highest percentage gains. In some cases, whole new market segments have been created.

Drilling down to price-per-square foot, 2022 was actually a record setting year for transactions past \$2K / square foot. And that segment was over 80% all cash. The continued strength of the top echelon of luxury, which is almost always new product, is highly analogous to the record 2022 sales posted by car companies such as Rolls Royce.

Two key trends that will keep sending capital to South Florida & Miami:

- 1. the growing wealth gap, which will fuel belief system polarization
- 2. flight of capital from high tax to low tax jurisdictions



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CONCLUSIONS

Datapoints lending support to the wealth & talent migration thesis

IRS Data: \$200K+ earners are on the move

According to the IRS, in 2020 households earning more than \$200K accounted for 7% of total interstate moves, yet represented 41% of all mover's income.

IRS Data: Low Tax States Enjoying Net Migration Gains

20 of the 25 lowest tax states enjoyed net gains of migration. Also according to the IRS, 8 of the 9 states without income tax were recipients of high-earner net migration.

IRS Data: Florida top destination for households earning \$200K+

In 2002, Florida gained 4x the number of households earning \$200K than the number two state, Texas.

Florida—20,263 Texas—5,356 Arizona—5,268

The biggest losers of \$200K+ earning households were: New York, California & Illinois.

IRS Data: Changes In Tax Base

Florida finished 2020 with \$23.7B of new taxable income. In second place was Texas (\$6.3 billion) and third Arizona (\$4.8 billion)

The biggest losers of taxable income were New York (-\$19.5 billion), California (-\$17.8 billion) and Illinois (-\$8.5 billion).

2021 Census Data

Florida is now the third most populous state, behind California and Texas. NYC dropped to below 20M. California - 39,237,836 Texas - 29,527,941 Florida - 21,781,128 New York dropped below 20 million,going from 20,154,933 to 19,835,913.

NY License Data

61,728 New Yorkers changed to a Florida license in 2021 2022 is on pace to exceed that amount.



CONCLUSIONS

MIA Airport Data

As of December 2022, Miami International is on track to surpass 50 Million passengers for the first time in one year. The airport is operating at higher volume than pre Covid.

Looking at airline seat capacity, MIA was the fastest growing large US airport in 2022 versus 2019.

In 2021, MIA became the busiest US gateway for international passengers and ranked 11th in the world.

IMPORTANT TO KEEP IN MIND, pertains to momentum that drives cycles:

The top 1% of earners in NYC files gross income in excess of \$804K. Data from 2019 shows that the income of the top 1% accounts for 41% of total tax levied.

Similarly in California, the top 1% of tax payers account for almost half of tax levied. California has a "Mansion Tax" coming into effect April 1, 2022. **RESIDENTIAL MARKETS**

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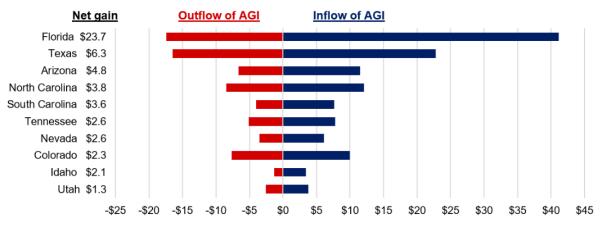


CONCLUSIONS

Tax Migration Charts

Biggest winners of domestic wealth migration, 2020

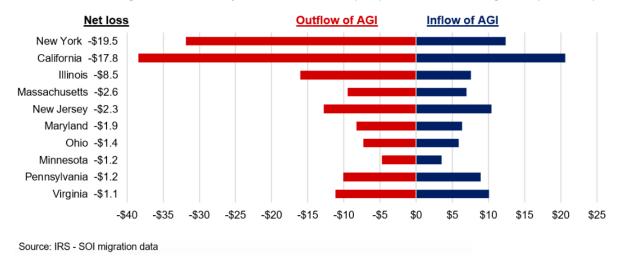
Ten states with largest net gain of Adjusted Gross Income (AGI) due to domestic migration (in billions)



Source: IRS - SOI migration data

Biggest losers of domestic wealth migration, 2020

Ten states with largest net loss of Adjusted Gross Income (AGI) due to domestic migration (in billions)



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CONCLUSIONS

Logic behind this assertions:

1. The inevitability of change

Think about how different the world looked 100 years ago, or even just 50 years ago. Our cell phones would have been magic. It is therefore not unreasonable to think that life 50 years from now would stretch our current imaginations. As different as 2000 was from 1900, 2011 will likely represent even more of a drastic leap.

A major shift tends to happens every 80-100 years, and it is usually precipitated by war. By many metrics, Covid has created war-time economies and is acting as a world-war-level catalyst of change.

Having said that, cities do not simply disappear. It is a bit dramatic (and incorrect) to say that cities like NYC will die. Cities don't die, focus simply shifts. Before NYC, London was the capital of the western world. And before London, it was Amsterdam. A shift in focus is currently underway, and I believe a new more multipolar reality is emerging. South Florida is emerging as one of those new polarities.

2. For those who can, life is being reimagined around the capabilities of the internet

Until Covid, we were living in what was essentially a post WWII, 20th century world. The internet came at the very end of the 20th century, and was incorporated bit-by-bit into existing infrastructure (homes, offices, schools etc...). Covid was a full-stop event for many people. Habits were broken for long enough to allow for the formation of new ones.

3. Covid accelerated trends, two key trends that will keep sending capital to South Florida & Miami:

-> the wealth gap

Monetary policies enacted by central banks during Covid have in many ways accelerated the wealth gap. Large wealth gaps are destabilizing forces and will continue to create tensions in the United States.

-> increasingly incompatible belief systems and the geographic polarization of the nation The United States was already polarized pre-Covid, and now we can add the handling of Covid to the list of incompatible belief systems.

People will continue to vote with their feet, for monetary and quality of life reasons. South Florida will continue to benefit.

4. Monetary & fiscal policy will continue to fuel instability at scale

Very low interest rates, held for a long period of time, are a root cause of many of the tensions and behaviors we see around us. Greenspan crossed the too-big-to-fail Rubicon. Monetary policy has never looked back and we are now fully entrenched.



2022 YEAR END REPORT

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CONCLUSIONS

5. South Florida is well positioned to be an epicenter of the emerging, more multipolar world

-> Taxes: the city benefits from being in the state of Florida

- -> Airport: the city has one of the best international airports in the world
- -> Forward looking: the region has champions putting a strong message that the future here is bright

-> Positive momentum: the region is attracting new businesses and people with capital, meanwhile the city's feeder jurisdictions are increasingly hostile to the same entities

-> Quality of life: weather and safety have strong positive perception

-> Freedom: for those that agree with how the state of Florida is handling Covid, the region and the state are perceived as places of freedom.

Forecast

Momentum is a real force and history moves in cycles. It is important to recognize the current upswing and to align with it. Barring natural disasters of epic proportion or some black swam event, the direction of the shift underway should remain. We have thus far been living in a world built in the 20th century, a new 21st century world is now emerging. South Florida and Miami have all the ingredients in place to be on the receiving end of the shift. The South Florida real estate market is resetting to reflect this new status. A bear market accompanied by a change in interest rates and liquidity crunch would of course have a dampening effect on the real estate market, however the long term cycle has many forces behind it and will likely remain strong in South Florida.



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OUTCOME AGNOSTIC, DATA DRIVEN REPORTS

The Analytics Miami reports are independent research, not paid for by brokerages. The reports are unbiased towards any outcome and are presented without hype. We believe in letting the data and the charts speak for themselves.

UNDERSTANDING THE WHOLE MARKET CYCLE

Understanding where we are in the current market cycle is a key factor to consider when making investment decisions. All markets move in cycles and have directionality; nothing goes up forever and nothing goes down forever. Reporting quarterover-quarter is not enough to reveal the prevailing trend. Analytics Miami reports show at least 10 years of data, thus shedding light on market directionality.

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