

### **RESIDENTIAL MARKETS**

### MIAMI DADE COUNTY



### The Wealth & Talent Migration Continues

Census data, IRS data, license plate data, etc., all keep quantifying the ongoing wealth & talent migration. The appetites of the new buyers are reflected in the volume spikes past \$1K & \$2K /sqft. Notably, SFH transaction volume past \$2K /sqft hit an all-time high in H1 2024, at over 1000% higher than H1 2019.

### 2024 H1 & Q2 Miami Dade Residential Market Report

### Miami Dade County: Total \$ Spent, Condos & SFH



### Miami Dade County: Sales Volume by Price Per Square Foot



### Median prices are starting to plateau around

The Market Is Stabilizing Around New Realities

new, post Covid levels. Sales volume at prices higher than \$1M remains above pre Covid levels, while lower price points are below. And the SFH market is slightly diverging from & outperforming the condo market, as we cannot add inventory vertically.

### A Tale Of Two Markets

Dollar volume remains higher than pre Covid realities despite an overall drop in transaction volume.

This is because:

->High-end segments of the market are disproportionately benefiting from the wealth and talent migration.

-> Inventory at lower price points remains far below pre Covid, despite a recent uptick in active condo listings.

Also to note: the SFH market is outperforming the condo market, as previously predicted. Simply put, we cannot add more inventory vertically.

### Miami Dade County: Active Listings, SFH & Condos





### **RESIDENTIAL MARKETS**

#### MIAMI DADE COUNTY



### \$1M+ YOY gains & remains far above 2019

Transaction volume past \$1M remains far above 2019, pre Covid realities. Looking at Q2 2014 vs. Q2 2013: Both the SFH and condo markets saw year-over-year gains in transaction volume past \$1M.

#### Sub \$1M remains below 2019 volume

Transaction volume below \$1M remains solidly below 2019, pre Covid realities. The volume losses mentioned by the press are the lower ends of the market. Important to note: SFH volume below \$1M is stabilizing year-overyear, as this market diverges from the condo market.

### 2024 H1 & Q2 Miami Dade Residential Market Report

### A Tale Of Two Markets

### Miami Dade SFH, Quarterly Sales Volume

All Prices | Q2 2024: flat YOY, -23% vs 2019, pre Covid 20% all cash, H1 2024.



Miami Dade Condos, Quarterly Sales Volume All Prices | Q2 2024: -10% YOY, -12% vs 2019, pre Covid 47% all cash, H1 2024.



Miami Dade SFH, Quarterly Sales Volume \$1M+ | Q2 2024: +10% YOY, +154% vs 2019, pre Covid 48% all cash, H1 2024.



Miami Dade Condos, Quarterly Sales Volume \$1M+ | Q2 2024: +2% YOY, +108% vs 2019, pre Covid 73% all cash, H1 2024.





### **RESIDENTIAL MARKETS**

### MIAMI DADE COUNTY



### Median Pricing Plateauing, cash high

Median condo pricing finished Q2 2024 up 2% YOY. You can see the plateau forming in the chart. The usage of cash averaged 73% over \$1M and 47% sub \$1M. The highest segments of the market remain most resilient as the wealth & talent migration continues. Volume past \$2K / SF was up YOY & was 81% all cash.

### Miami Dade Condo Market MATRIX H1 2024

#### Inventory & Volume Below \$1M

Inventory below \$1M went up 51% YOY, but remains down 40% versus 2019 pre Covid. The lower end of the condo market is being affected by the incoming 2025 law requiring reserves. Despite the increase in inventory, transaction volume below \$1M continued to drop YOY.

### Cash Buyers H1 2024

Condos <\$1M: 47% Condos >\$1M: 73%





### **RESIDENTIAL MARKETS**

### MIAMI DADE COUNTY



### Median Pricing at all time highs

Median condo pricing finished 2023 up 6% YOY, at an all time high. All segments of the SFH market past \$500K are transacting at levels higher than pre Covid. Most notably: SFH past \$2,000 / sqft enjoyed transaction volume a shocking 1,050% higher than in the pre Covid reality of H1 2019.

### Inventory & Volume Below \$1M

Much needed inventory below \$1M edged up 21% YOY, but remains down 54% versus 2019 pre Covid. Transaction volume below \$1M has stabilized. Drilling down, the segment between \$500K - \$999K clocked in a record quarter (p.13) while below \$500K continues to plummet, both in terms of inventory & volume.

### Miami Dade SFH Market MATRIX H1 2024

### Cash Buyers H1 2024 SFH <\$1M: 20%

SFH >\$1M: 48%





# Miami Dade County | June resale prices





# Miami Dade County | Condos Q2 2024 | <\$500K



### Miami Dade Condos < \$500K: Quarterly Sales Volume



### Miami Dade Condos <\$500K: Median Days To Sell





### Miami Dade Condos <\$500K: # Active Listings



#### Miami Dade Condos <\$500K: close to original list ratio







# Miami Dade County | Condos Q2 2024 | \$500K - \$999K



### Miami Dade Condos \$500K - \$999K: Quarterly Sales Volume



### Miami Dade Condos \$500K - \$999K: close to original list ratio







#### Miami Dade Condos \$500K - \$999K: Median Days To Sell







380

2023 Q3

2024 Q1

# Miami Dade County | Condos Q2 2024 | \$1M - \$2.49M



### Miami Dade Condos \$1M - \$2.49M: Quarterly Sales Volume



#### Miami Dade Condos \$1M - \$2.49M: median days to sell

June 2019: 101



### Miami Dade Condos \$1M - \$2.49M: # Active Listings



### Miami Dade Condos \$1M - \$2.49M: close to original list ratio







119

Q3

2023 0 2024

6

# Miami Dade County | Condos Q2 2024 | \$2.5M - \$4.9M



### Miami Dade Condos \$2.5M - \$4.9M: Quarterly Sales Volume



#### Miami Dade Condos \$2.5M - \$4.9M: median days to sell

June 2019: 195 June 2023: 82 June 2024: 140



Miami Dade Condos \$2.5M - \$4.9M: # Active Listings



### Miami Dade Condos \$2.5M - \$4.9M: close to original list ratio

June 2019: 82.4% June 2023: 92.1% June 2024: 88.9%





# Miami Dade County | Condos Q2 2024 | \$5M - \$9.9M



### Miami Dade Condos \$5M - \$9.9M: Quarterly Sales Volume



#### Miami Dade Condos \$5M - \$9.9M: median days to sell

June 2019: 68 June 2023: 64 June 2024: 102



#### Miami Dade Condos \$5M - \$9.9M: # Active Listings



### Miami Dade Condos \$5M - \$9.9M: close to original list ratio

June 2019: 84.0% June 2023: 93.8% June 2024: 85.2%





# Miami Dade County | Condos Q2 2024 | \$10M+



### Miami Dade Condos \$10M+: Quarterly Sales Volume





Miami Dade Condos \$10M+: close to original list ratio







### Miami Dade Condos \$10M+: median days to sell

June 2019: no data June 2023: 62 June 2024: 158





**RESIDENTIAL MARKETS** 

MIAMI DADE COUNTY

# Miami Dade County | SFH Q2 2024 | <\$500K



### Miami Dade SFH < \$500K: Quarterly Sales Volume







#### Miami Dade SFH <\$500K: close to original list ratio





### Miami Dade SFH <\$500K: Median Days To Sell

June 2019: 35 June 2023: 16 June 2024: 21





# **Miami Dade County** | SFH Q2 2024 | \$500K - \$999K



### Miami SFH \$500K - \$999K: Quarterly Sales Volume





### Miami Dade SFH \$500K - \$999K: close to original list ratio







#### Miami Dade SFH \$500K - \$999K: Median Days To Sell







**RESIDENTIAL MARKETS** 

MIAMI DADE COUNTY

# Miami Dade County | SFH Q2 2024 | \$1M - \$2.49M



### Miami Dade SFH \$1M - \$2.49M: Quarterly Sales Volume



#### Months of Inventory 643 June 2024: 7 540 600 504 488 400 238 238 228 225 208 189 153 200 0 2018 Q1 2019 Q1 2021 Q3 2014 Q3 2018 Q3 2019 Q3 С Э 63 2015 Q1 2015 Q3 2016 Q3 2017 Q3 5 2020 Q3 5 6 5 2016 Q1 2017 Q1 5 5 2014 2020 2022 2022 ( 2023 2023 2024 ( 2021

### Miami Dade SFH \$1M - \$2.49M: close to original list ratio





### Miami Dade SFH \$1M - \$2.49M: median days to sell







# Miami Dade County | SFH Q2 2024 | \$2.5M - \$4.9M



### Miami Dade SFH \$2.5M - \$4.9M: Quarterly Sales Volume



### Miami Dade SFH \$2.5M - \$4.9M: close to original list ratio







#### Miami Dade SFH \$2.5M - \$4.9M: median days to sell







# **Miami Dade County** | SFH Q2 2024 | \$5M - \$9.9M



### Miami Dade SFH \$5M - \$9.9M: Quarterly Sales Volume



Miami Dade SFH \$5M - \$9.9M: # Active Listings

### Miami Dade SFH \$5M - \$9.9M: close to original list ratio

June 2019: 77.8% June 2023: 92.1% June 2024: 90.0%





#### Miami Dade SFH \$5M - \$9.9M: median days to sell







# Miami Dade County | SFH Q2 2024 | \$10M+



### Miami Dade SFH \$10M+: Quarterly Sales Volume





Miami Dade SFH \$10M+: close to original list ratio







### Miami Dade SFH \$10M+: median days to sell

June 2019: no data June 2023: 97 June 2024: 178





# CONCLUSIONS

The momentum that is pushing wealth and capital to South Florida is still in its early stages.

No one has a crystal ball, but I believe we can all accept that change is our constant. It is inevitable.

As different as life was 100 years ago, why would the next 100 years see anything less radical?

It is important to recognize that our work and life habits had thus far been pre internet anachronisms, carried over because people are creatures of habit. Our pre Covid capitals of commerce were all established in the 20th century, post WWII and before the internet.

Human ingenuity always flows somewhere, and never stays focused in the same place forever.

We are in the early days of a tremendous migration of wealth and talent, and a shift in focus away from pre-internet habits and epicenters.

Also important to note is that many people are now moving based on perceptions of freedom and their ability to pursue their version of the American dream.

A shift in focus is underway. Before New York was considered the capital of the world, we had London as the point of focus. And before London, it was Amsterdam. And so on. Nothing lasts forever. Let's recall that in 1960 Detroit had the highest per capita income in the United States.

In the United States, this shift is also aligned with an acceleration of polarization within the country. The handling of Covid has accelerated wealth gap and belief system polarization. We have increasingly divergent belief systems and increasingly disparate realities coexisting in the country.

Data now shows that people are increasingly moving in accordance with their belief systems. Many people are no longer held as captive as they once were by their states and cities. And as it happens, the most states that had the highest lockdowns also have the highest taxes.

When we drill down into the South Florida residential sales data, we see exactly where the largest percentage gains are versus pre Covid. And thus we see the appetites of the incoming buyers.

As an example, the Miami Dade condo market is seeing 6x growth past \$2K / SF. We are essentially seeing the formation of new market segments, and they are a reflection of what is incoming.



# CONCLUSIONS

### Market below \$1M

Higher interest rates and recessionary pressure will likely continue to dampen transaction volume below \$1M. The lack of inventory, high homeowner equity rates and higher interest rate loans on new purchases will put a floor on the sub \$1M SFH market.

### Market above \$1M and at high prices per square foot

The segments of the market catering to wealth and talent migration are going to settle in around new, much higher post-Covid levels. These segments have seen the highest percentage gains. In some cases, whole new market segments have been created.

SFH will continue to outperform condos. Simply put: we cannot add more inventory vertically.

### Two key trends that will keep sending capital to South Florida & Miami:

- 1. the growing wealth gap, which will fuel belief system polarization
- 2. flight of capital from high tax to low tax jurisdictions

2018 2019 2020 2021 2022



# CONCLUSIONS

### Logic behind this assertions:

### 1. The inevitability of change

Think about how different the world looked 100 years ago, or even just 50 years ago. Our cell phones would have been magic. It is therefore not unreasonable to think that life 50 years from now would stretch our current imaginations. As different as 2000 was from 1900, 2011 will likely represent even more of a drastic leap.

A major shift tends to happen every 80-100 years, and it is usually precipitated by war. By many metrics, Covid has created war-time economies and is acting as a world-war-level catalyst of change.

Having said that, cities do not simply disappear. It is a bit dramatic (and incorrect) to say that cities like NYC will die. Cities don't die, focus simply shifts. Before NYC, London was the capital of the western world. And before London, it was Amsterdam. A shift in focus is currently underway, and I believe a new more multipolar reality is emerging. South Florida is emerging as one of those new polarities.

### 2. For those who can, life is being reimagined around the capabilities of the internet

Until Covid, we were living in what was essentially a post WWII, 20th century world. The internet came at the very end of the 20th century, and was incorporated bit-by-bit into existing infrastructure (homes, offices, schools etc...). Covid was a full-stop event for many people. Habits were broken for long enough to allow for the formation of new ones.

### 3. Covid accelerated trends, two key trends that will keep sending capital to South Florida & Miami:

-> the wealth gap

Monetary policies enacted by central banks during Covid have in many ways accelerated the wealth gap. Large wealth gaps are destabilizing forces and will continue to create tensions in the United States.

-> increasingly incompatible belief systems and the geographic polarization of the nation The United States was already polarized pre-Covid, and now we can add the handling of Covid to the list of incompatible belief systems.

People will continue to vote with their feet, for monetary and quality of life reasons. South Florida will continue to benefit.

### 4. Monetary & fiscal policy will continue to fuel instability at scale

Very low interest rates, held for a long period of time, are a root cause of many of the tensions and behaviors we see around us. Greenspan crossed the too-big-to-fail Rubicon. Monetary policy has never looked back and we are now fully entrenched.



# CONCLUSIONS

### 5. South Florida is well positioned to be an epicenter of the emerging, more multipolar world

-> Taxes: the city benefits from being in the state of Florida

- -> Airport: the city has one of the best international airports in the world
- -> Forward looking: the region has champions putting a strong message that the future here is bright

-> Positive momentum: the region is attracting new businesses and people with capital, meanwhile the city's feeder jurisdictions are increasingly hostile to the same entities

-> Quality of life: weather and safety have strong positive perception

-> Freedom: for those that agree with how the state of Florida is handling Covid, the region and the state are perceived as places of freedom.

### Forecast

Momentum is a real force and history moves in cycles. It is important to recognize the current upswing and to align with it. Barring natural disasters of epic proportion or some black swan event, the direction of the shift underway should remain. We have thus far been living in a world built in the 20th century, a new 21st century world is now emerging. South Florida and Miami have all the ingredients in place to be on the receiving end of the shift. The South Florida real estate market is resetting to reflect this new status. A bear market accompanied by a change in interest rates and liquidity crunch would of course have a dampening effect on the real estate market, however the long term cycle has many forces behind it and will likely remain strong in South Florida.



### **OUTCOME AGNOSTIC, DATA DRIVEN REPORTS**

The Analytics Miami reports are independent research, not paid for by brokerages. The reports are unbiased towards any outcome and are presented without hype. We believe in letting the data and the charts speak for themselves.

### UNDERSTANDING THE WHOLE MARKET CYCLE

Understanding where we are in the current market cycle is a key factor to consider when making investment decisions. All markets move in cycles and have directionality; nothing goes up forever and nothing goes down forever. Reporting quarterover-quarter is not enough to reveal the prevailing trend. Analytics Miami reports show at least 10 years of data, thus shedding light on market directionality.

### WORK WITH ANA BOZOVIC

Buyers & Sellers: https://analytics.miami/buyers-sellers/

Advisory Services: https://analytics.miami/services/

Speaking Events & Education: https://analytics.miami/events/

### **NEW REPORTS AND MARKET UPDATES**

Website: http://analytics.miami Facebook: https://www.facebook.com/analytics.miami Instagram: https://www.instagram.com/ana\_analytics/

**Newsletter signup:** ana@analytics.miami, include "signup" in the subject line.